

THE CNN /WMUR NEW HAMPSHIRE PRIMARY POLL



University of
New Hampshire

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TRUMP STILL ATOP GOP FIELD IN NH, FIORINA RISES TO SECOND

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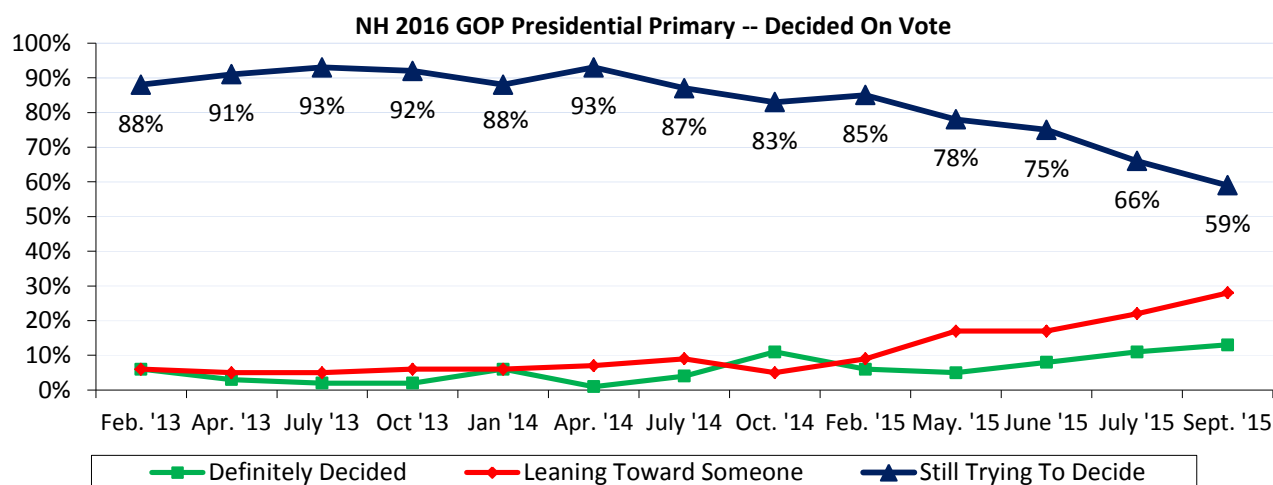
DURHAM, NH – Donald Trump has maintained the lead in the New Hampshire Primary race but Carly Fiorina has jumped into second place. Trump remains an extremely divisive candidate within the party and is the candidate that New Hampshire Republicans say they are least likely to vote for. However, only one in 10 New Hampshire Republican Primary voters say they have firmly decided who they will vote for in the Primary.

These findings are based on the latest **CNN/WMUR New Hampshire Primary Poll**,* conducted by the University of New Hampshire Survey Center. Eight hundred and twenty (820) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 17 and September 23, 2015. The margin of sampling error is +/- 3.4 percent. Included were three hundred forty-four (344) likely 2016 Republican Primary voters (MSE = +/-5.3), three hundred fourteen (314) likely 2016 Democratic Primary voters (MSE = +/-5.5), and seven hundred and forty-three (743) likely 2016 presidential election voters (MSE = +/- 3.6).

NH Republicans Not Engaged

2016 marks the 100th anniversary of the New Hampshire Primary and has attracted a record number of major Republican candidates. New Hampshire Republicans are, as usual, taking their time deciding who to support. Candidates who have been identified as early frontrunners have typically won past New Hampshire primaries, yet no frontrunner truly exists in the current Republican field.

New Hampshire primary voters usually decide who they will vote for in the last weeks, or days of the campaign and it is no surprise that few likely Republican primary voters have made up their minds about who they will support in 2016. Currently, only 13% of likely Republican Primary voters say they have definitely decided who they will support, 28% are leaning toward a candidate, and 59% are still trying to decide.



* We ask that this copyrighted information be referred to as *the CNN/WMUR New Hampshire Primary Poll*, sponsored by WMUR-TV and CNN, and conducted by the University of New Hampshire Survey Center.

The Republican electorate is more interested in the 2016 primary than it was at a similar point in 2007, the last time both parties had contested primaries. Currently, 54% of likely Republican primary voters say they are extremely interested in the election, 31% are very interested, and 15% are only somewhat interested or not very interested. By comparison, in September 2007, 32% of likely Republican primary voters said they were extremely interested in the 2008 primary, 47% were very interested, and 22% were only somewhat interested or not very interested. Another sign of higher interest in Republicans is that 41% of undeclared voters who can vote in either primary, say they will vote in the Republican primary while only 32% say they will vote in the Democratic primary. In September 2007, 46% of undeclared voters said they would vote in the Democratic primary and only 29% said they would vote in the Republican primary.

GOP Favorability Ratings

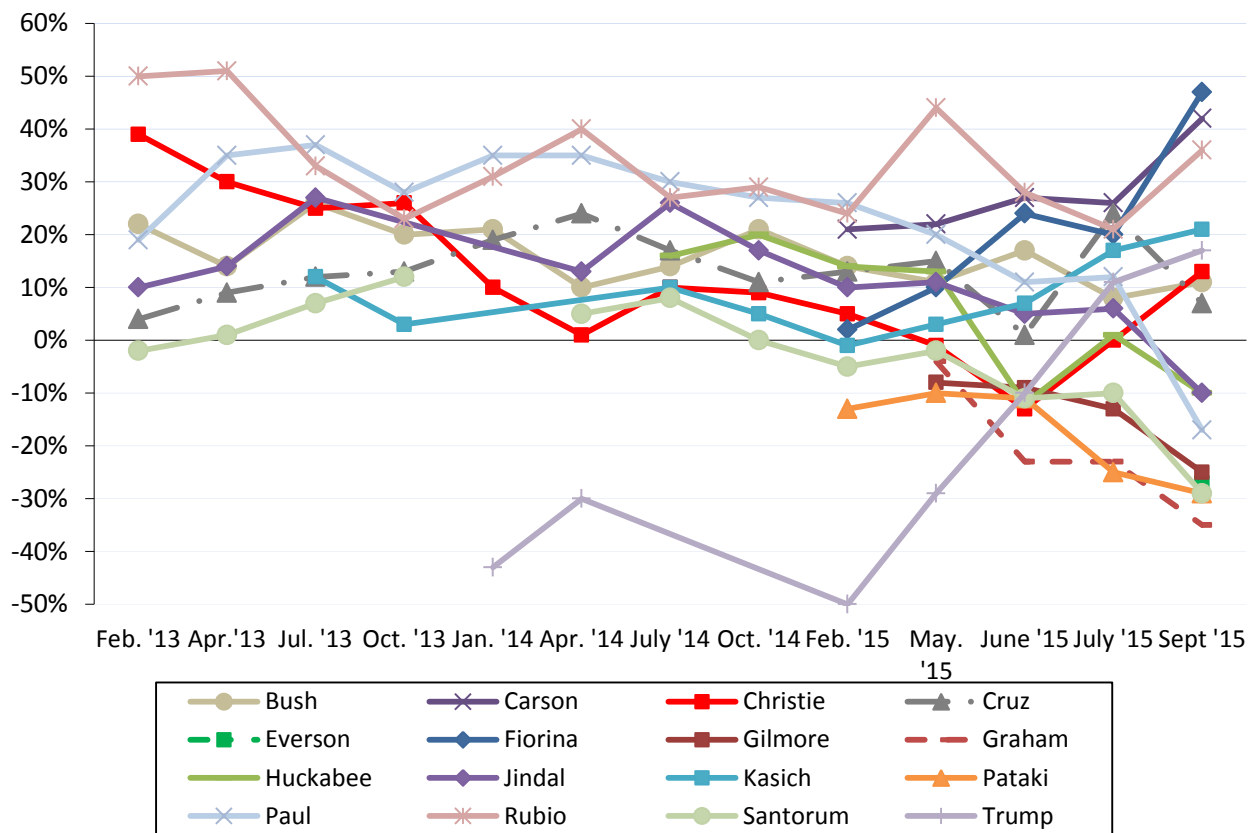
Businesswoman Carly Fiorina leads the GOP field in net favorability (the percentage who have a favorable opinion of him or her minus the percentage who have an unfavorable opinion) among Republican primary voters. Currently 62% have a favorable opinion of Fiorina, 15% have an unfavorable opinion and 23% are neutral or don't know enough about her to say. Fiorina's net favorability rating is +47%, which is up from +20% in July. Other GOP candidates with moderate net favorability ratings include neurosurgeon Ben Carson (+42%), Florida senator Marco Rubio (+36%), Ohio governor John Kasich (+21%), and businessman Donald Trump (+17%).

New Jersey governor Chris Christie (+13%), former Florida governor Jeb Bush (+11%), and Texas senator Ted Cruz (+7%) have low net favorability ratings, despite most Republican Primary voters knowing them. Former Arkansas governor Mike Huckabee (-10%), Louisiana governor Bobby Jindal (-10%), Kentucky senator Rand Paul (-17%), former New York governor George Pataki (-29%), former Pennsylvania senator Rick Santorum (-29%), and South Carolina senator Lindsey Graham (-35%), have negative net favorability ratings, despite most Republican Primary voters knowing them.

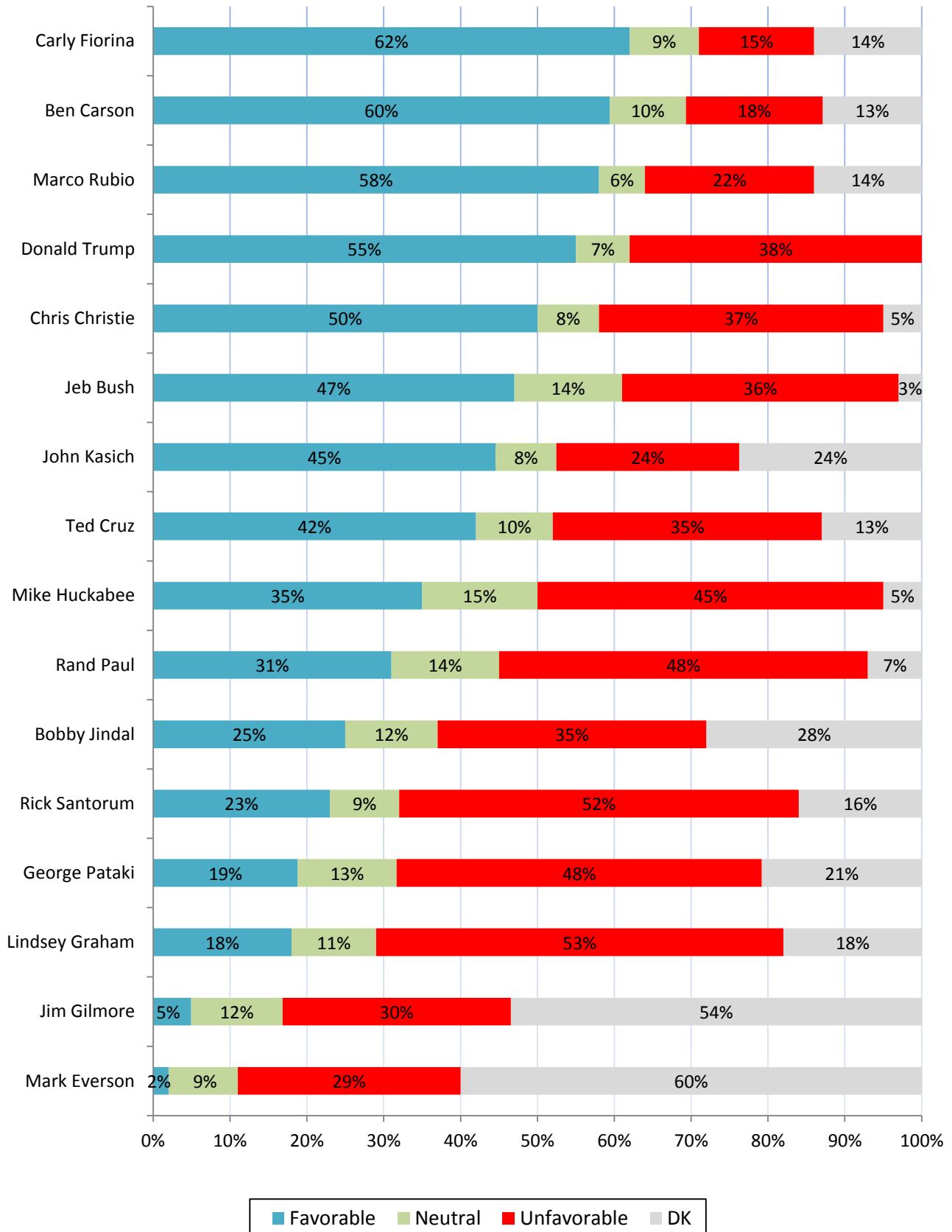
Former Virginia governor Jim Gilmore (-25%) and former IRS commissioner Mark Everson (-27%), have low net favorability ratings, and are also not well known to voters.

Trump, who has been the subject of extensive media coverage, has seen his approval ratings steadily increase among Republican Primary voters as he has moved from -50% in February to +17% in September.

NH 2016 GOP Presidential Primary -- Net Favorability Ratings



Favorability Ratings - Potential NH GOP Presidential Candidates - September 2015

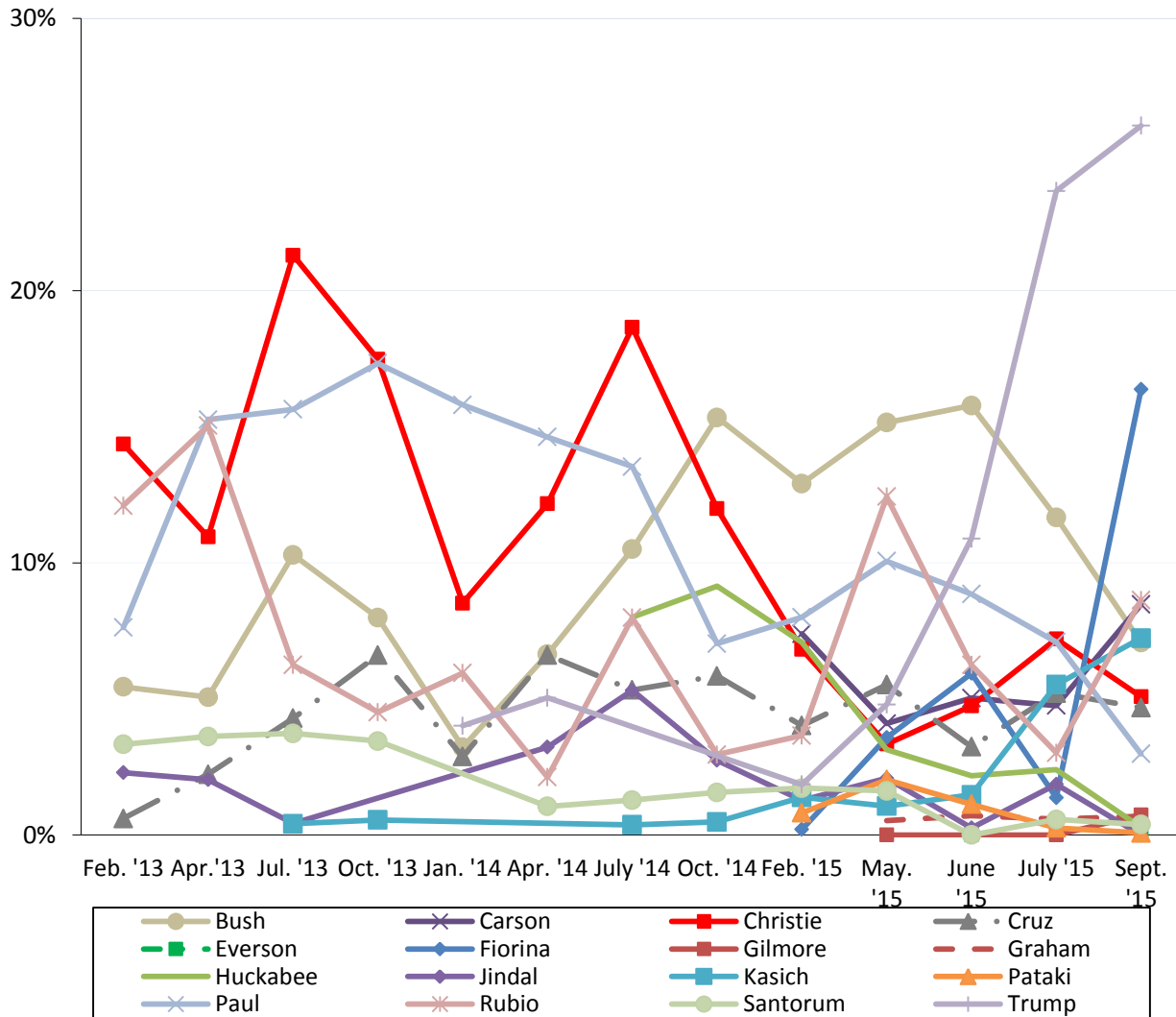


2016 NH Republican Primary

Donald Trump continues to top the field in New Hampshire with 26% of likely Republican primary voters supporting him. Trump is followed by Fiorina (16%), Rubio (9%), Carson (8%), Kasich (7%), Bush (7%), Christie (5%), Cruz (5%), Paul (3%), Gilmore (1%) and Graham (1%). All other potential candidates receive less than 1% support, and 11% say they are undecided.

Fiorina, who has recently received much more media attention after her performances in the first two debates, has risen from 1% to 16% since July, which is an indication of how volatile the electorate is.

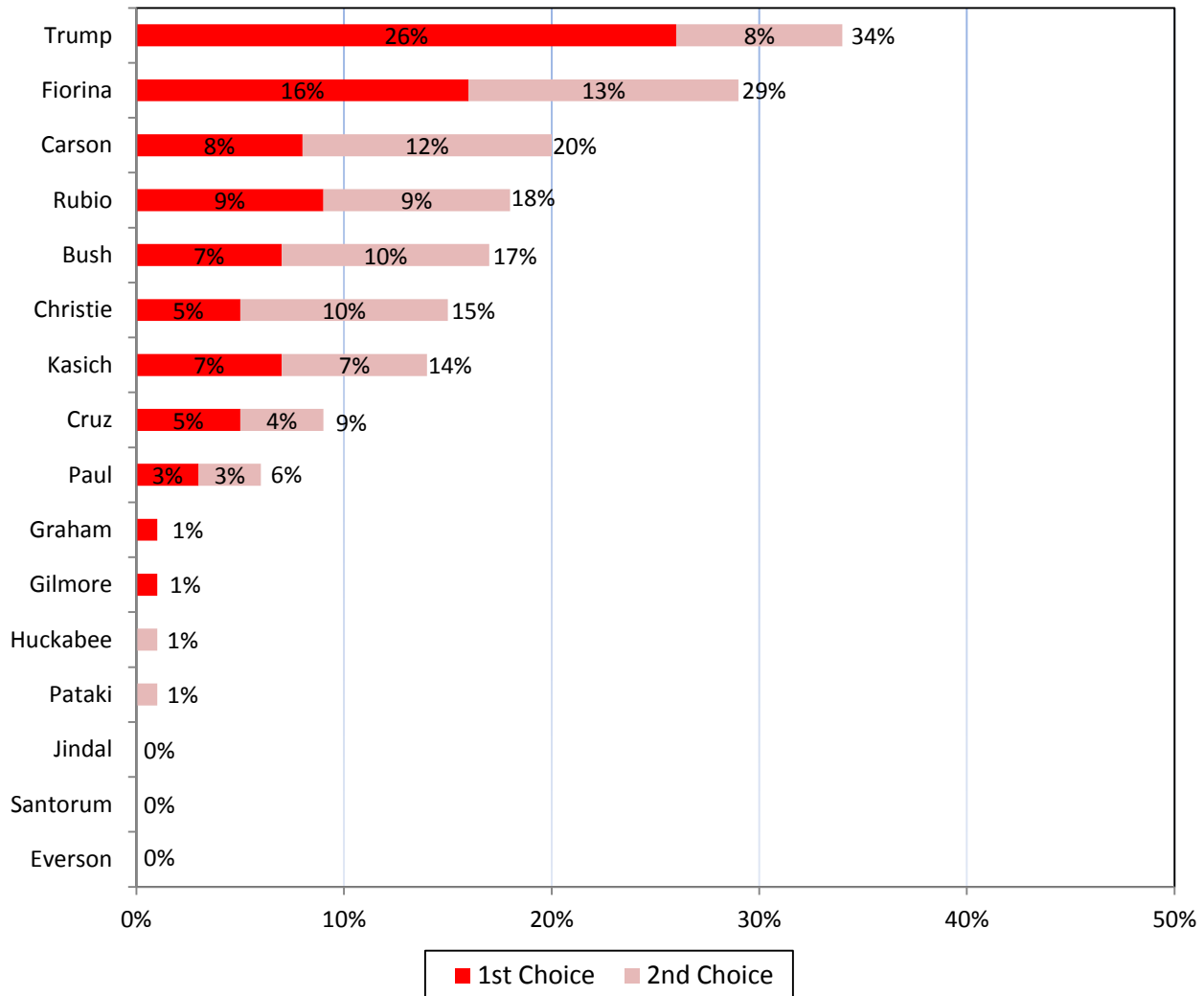
NH 2016 GOP Presidential Primary -- Who Support If Vote Held Today?



Likely Republican Primary voters were asked the primary reason they are supporting a candidate. The major reasons Republicans are supporting Trump are that he is straight-talking (21%), that he is not a politician (17%), his experience (9%), and his views on the economy (9%). The major reasons voters say they are supporting Fiorina are that she is smart and knowledgeable (25%), a strong leader (14%), and her views on the economy (11%).

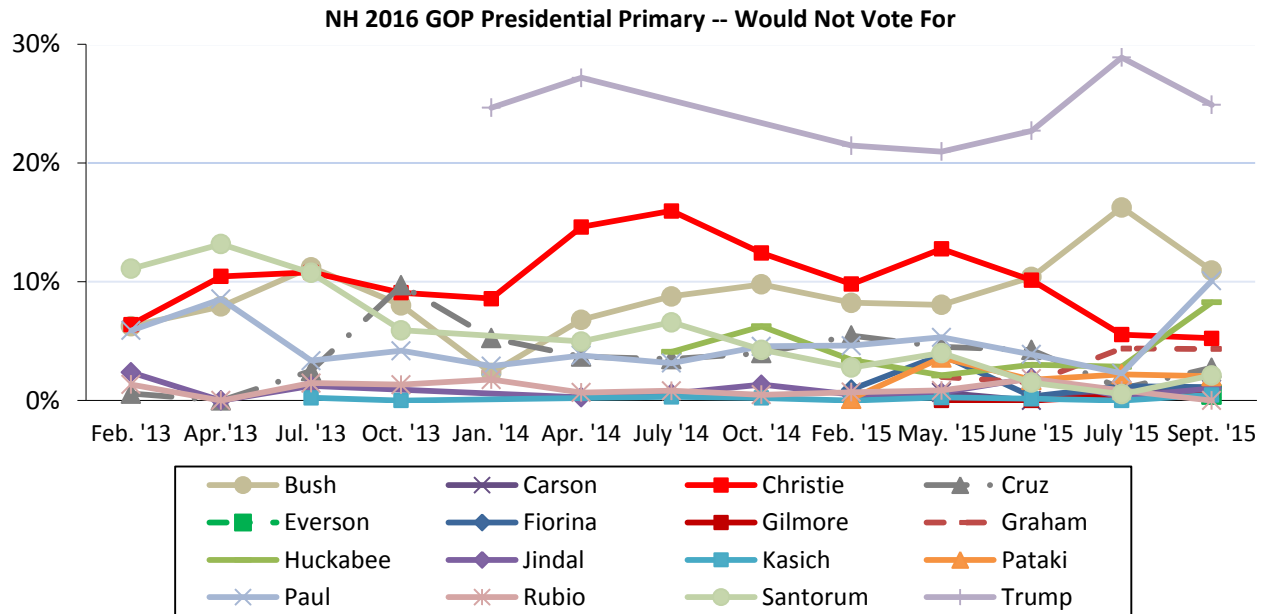
2016 NH Republican Primary with Second Choice

Asking likely Republican Primary voters who their second choice is more clearly defines the field with Trump and Fiorina leading their rivals. When the top two choices are combined, 34% of likely primary voters favor Trump, 29% favor Fiorina, 20% favor Carson, 18% favor Rubio, 17% favor Bush, 15% favor Christie, and 14% favor Kasich.



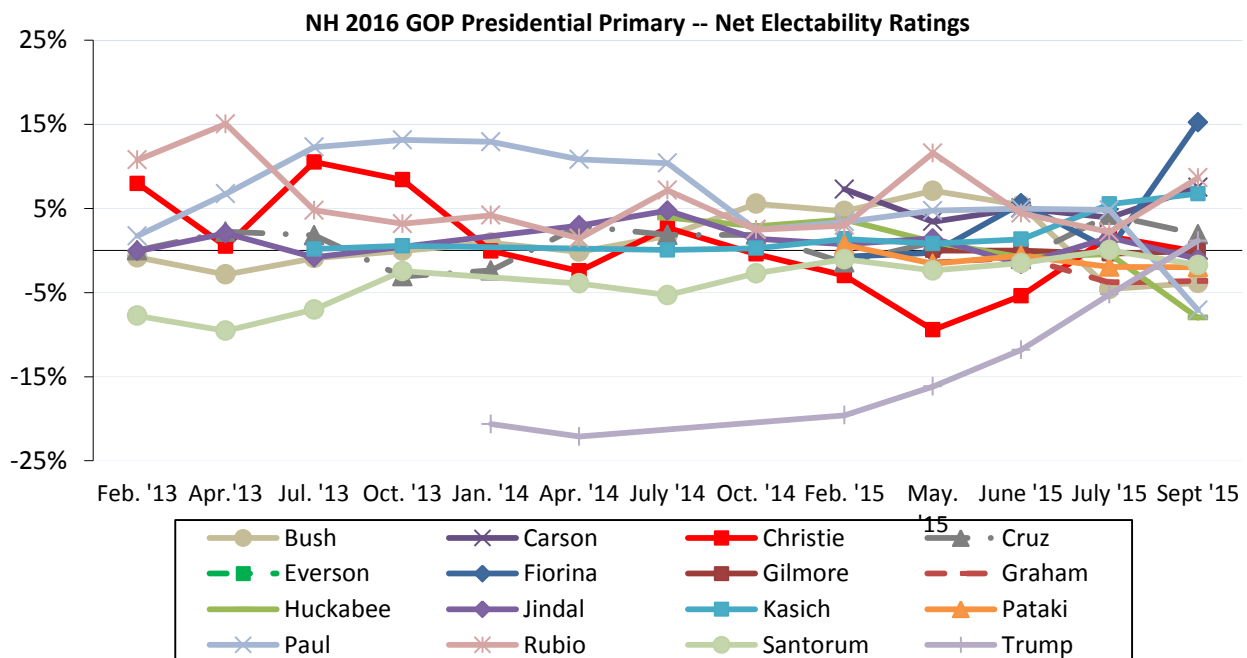
Most Unpopular Republican Candidate

Despite leading the Republican field, Trump remains the candidate New Hampshire Republicans are least likely to vote for. When asked which candidate they would NOT vote for under any circumstance, 25% of likely Republican Primary voters say they would not vote for Trump, 11% would not vote for Bush, 10% would not vote for Paul, 8% would not vote for Huckabee, 5% would not vote for Christie, 4% would not vote for Graham, 3% would not vote for Cruz, 2% would not vote for Santorum, 2% would not vote for Pataki, 1% would not vote for Fiorina, 1% would not vote for Jindal, 1% would not vote for Carson, 1% would not vote for Gilmore, 1% would not vote for Everson, 10% think all the prospective candidates are acceptable, and 15% are unsure.



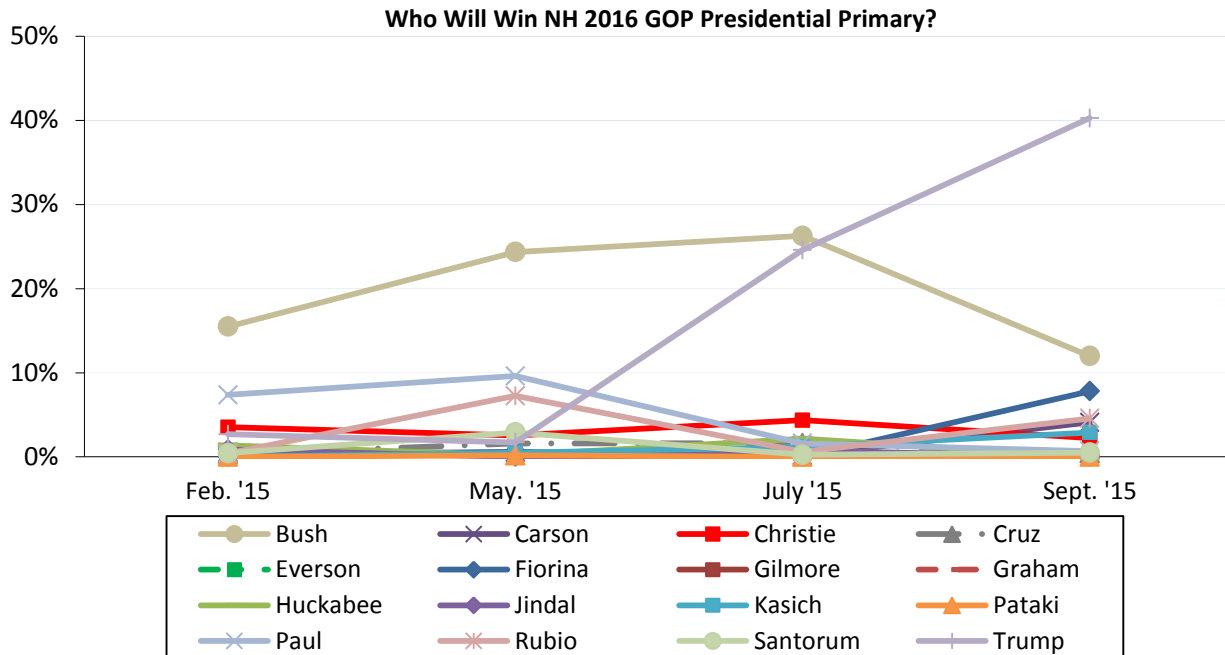
Republican Net Electability

Fiorina tops the field in net electability (the percentage who support a candidate minus the percent who would not vote for that candidate), with +15%. Rubio (+9%), Carson (+8%), Kasich (+7%), Cruz (+2%) and Trump (+1%) all have positive net electability scores. Gilmore (+0%), Christie (+0%), Everson (-1%), Jindal (-1%), Santorum (-2%), Pataki (-2%), Graham (-4%), Bush (-4%), Paul (-7%), and Huckabee (-8%) have neutral or negative net electability scores.



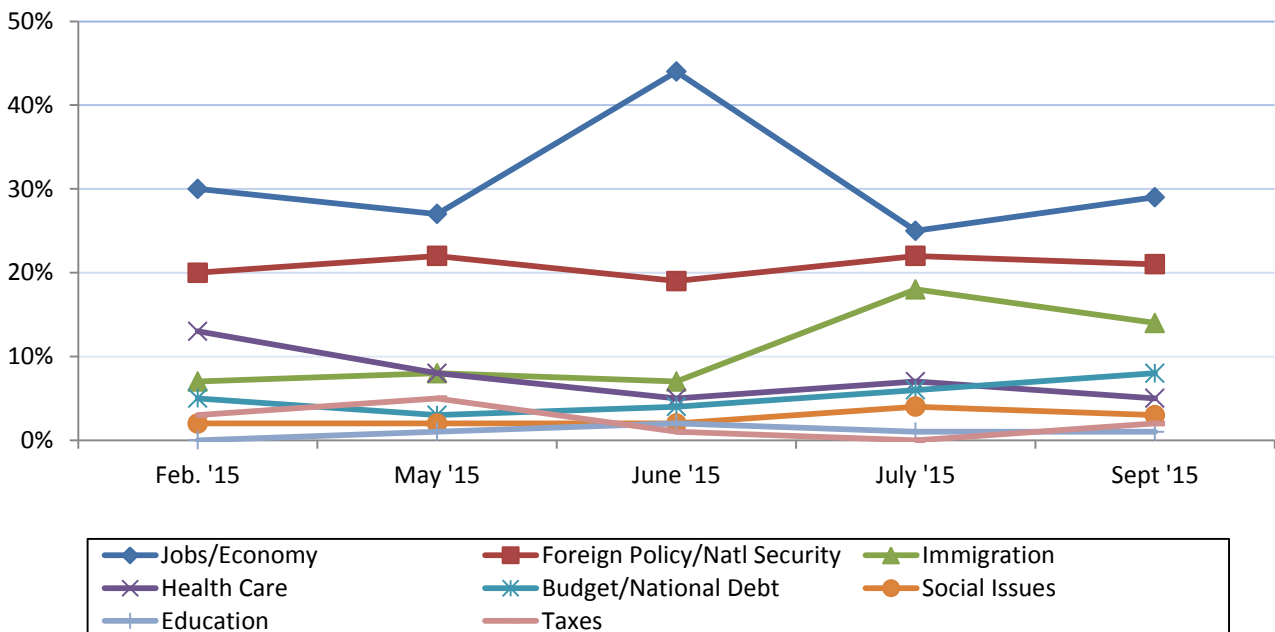
Who Will Win NH Primary?

When asked who they think will win the 2016 New Hampshire Republican Primary, 40% think Trump will win, 12% think Bush will win, 8% think Fiorina will win, and 5% think Rubio will win. The percentage believing Trump will win the primary has increased 15 percentage points since July. This poll marks the first time that New Hampshire Republicans did not name Bush as the candidate who would win the Primary.



Most Important Issue To Primary Vote

When asked what issue is the most important in deciding to vote in the presidential primary, 29% of likely Republican Primary voters cite jobs or the economy, 21% cite foreign policy or national security, 14% cite immigration, 8% cite the budget or national debt, 5% cite health care, 3% cite social issues, 2% cite taxes and 1% cite education.



Candidate Qualities

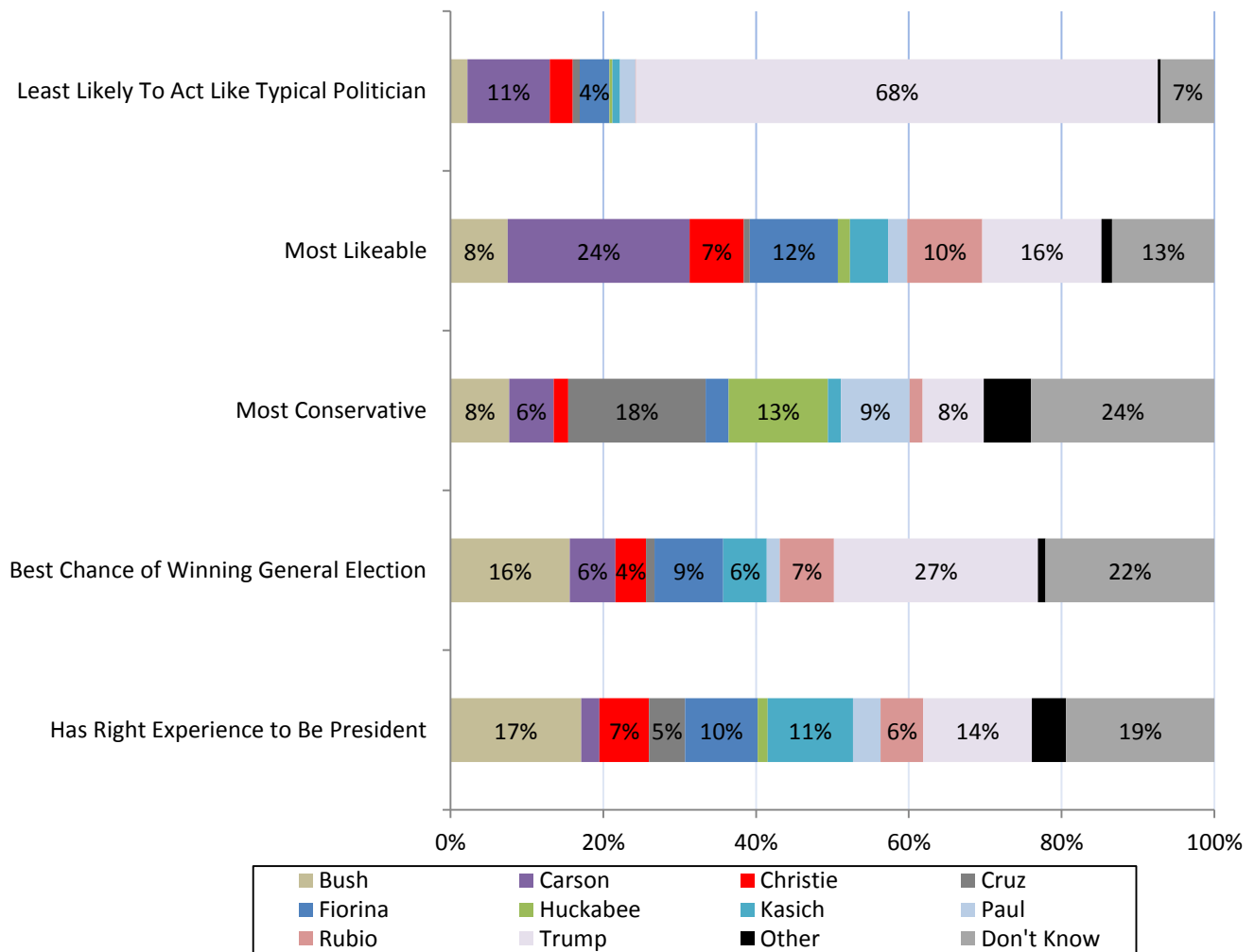
Voters were asked to identify which candidate best exemplified a number of candidate qualities. A majority (68%) of likely Republican Primary voters name Trump as the candidate least likely to act like a typical politician, 11% chose Carson, 4% chose Fiorina and 7% were unsure.

Twenty-four percent (24%) chose Carson as the most likeable, 16% chose Trump, 12% chose Fiorina and 13% were unsure.

Eighteen percent (18%) chose Cruz as the most conservative, 13% chose Huckabee, 9% chose Paul and 24% were unsure.

Twenty-seven percent (27%) chose Trump as having the best chance to win the general election in November, 16% chose Bush, 9% chose Fiorina and 22% unsure.

Seventeen percent (17%) chose Bush as having the right experience to be President, 14% chose Trump, 11% chose Kasich and 19% were unsure.



CNN/WMUR New Hampshire Primary Poll Methodology

These findings are based on the latest CNN/WMUR New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center and funded by CNN and WMUR-TV, Manchester, NH. Eight hundred and twenty (820) randomly selected New Hampshire adults were interviewed by landline and cellular telephone between September 17 and September 23, 2015. If a household included more than one adult, the adult who had the most recent birthday was selected to be interviewed.

The margin of sampling error is +/- 3.4 percent for the entire sample. Included were three hundred forty-three (343) likely 2016 Republican Primary voters (MSE = +/-5.3), three hundred fourteen (314) likely 2016 Democratic Primary voters (MSE = +/-5.5), and seven hundred and forty-seven (747) likely 2016 presidential election voters (MSE = +/- 3.6). These MSE's have not been adjusted for design effect. The design effect for the survey is 1.1% and 1.1% for the sample of likely 2016 general election voters.

The random sample used in the CNN/WMUR New Hampshire Primary Poll was purchased from Marketing Systems Group (MSG), Horsham, PA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN/WMUR New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

New Hampshire Primary Poll, Fall 2015 Demographics

| Sex | N | % | Region | N | % |
|----------------------------|-----|-----|----------------------|-----|-----|
| Male | 401 | 49% | North Country | 81 | 10% |
| Female | 419 | 51% | Central/Lakes | 144 | 18% |
| | | | Connecticut Valley | 120 | 15% |
| | | | Mass Border | 201 | 25% |
| Age | N | % | Seacoast | 134 | 16% |
| 18 to 34 | 208 | 26% | Manchester Area | 139 | 17% |
| 35 to 49 | 196 | 25% | | | |
| 50 to 64 | 242 | 31% | Party Registration | N | % |
| 65 and Over | 141 | 18% | Democrat | 190 | 28% |
| | | | Undeclared | 310 | 45% |
| Highest Level of Education | N | % | Republican | 185 | 27% |
| High School or Less | 160 | 20% | | | |
| Some College | 178 | 22% | Party Identification | N | % |
| College Graduate | 302 | 37% | Democrat | 354 | 45% |
| Post-Graduate | 168 | 21% | Independent | 146 | 19% |
| | | | Republican | 288 | 37% |

New Hampshire Primary Poll, Fall 2015 Likely Republican Primary Voter Demographics

| Sex | N | % | Region | N | % |
|-----------------------------------|------------|------------|-----------------------------|------------|------------|
| Male | 202 | 59% | North Country | 38 | 11% |
| Female | 141 | 41% | Central/Lakes | 52 | 15% |
| | | | Connecticut Valley | 44 | 13% |
| Age | N | % | Mass Border | 96 | 28% |
| 18 to 34 | 67 | 21% | Seacoast | 46 | 14% |
| 35 to 49 | 80 | 24% | Manchester Area | 65 | 19% |
| 50 to 64 | 118 | 36% | | | |
| 65 and Over | 60 | 19% | Party Registration | N | % |
| | | | Democrat | 0 | 0% |
| Highest Level of Education | N | % | Undeclared | 128 | 42% |
| High School or Less | 65 | 19% | Republican | 178 | 58% |
| Some College | 75 | 22% | | | |
| College Graduate | 134 | 40% | Party Identification | N | % |
| Post-Graduate | 62 | 18% | Democrat | 25 | 7% |
| | | | Independent | 55 | 17% |
| | | | Republican | 250 | 76% |

Decided Who to Vote for in 2016 GOP Primary?

(Likely NH GOP Primary Voters)

"Have you definitely decided who you will vote for in the New Hampshire primary ... are you leaning toward someone ... or have you considered some candidates but are still trying to decide?"

| | <u>Definitely Decided</u> | <u>Leaning Toward Someone</u> | <u>Still Trying to Decide</u> | <u>(N)</u> |
|-----------------|----------------------------------|--|--|-------------------|
| Sept '15 | 13% | 28% | 59% | (343) |
| July '15 | 11% | 22% | 66% | (309) |
| June '15 | 8% | 17% | 75% | (401) |
| May '15 | 5% | 17% | 78% | (291) |
| Feb. '15 | 6% | 9% | 85% | (346) |
| Oct. '14 | 11% | 5% | 83% | (271) |
| July '14 | 4% | 9% | 87% | (247) |
| Apr. '14 | 1% | 7% | 83% | (182) |
| Jan. '14 | 6% | 6% | 88% | (245) |
| Oct. '13 | 2% | 6% | 92% | (220) |
| July '13 | 2% | 5% | 93% | (197) |
| Apr. '13 | 3% | 5% | 91% | (164) |
| Feb. '13 | 6% | 6% | 88% | (205) |

Republican Nomination in 2016 NH Primary

(Likely NH GOP Primary Voters)

"I'm going to read you the names of the candidates who are either running or considering running for the Republican nomination. If the Republican primary for president were held today, which of the following would you support for the Republican nomination Jeb Bush ... Ben Carson ... Chris Christie ... Ted Cruz ... Mark Everson ... Bob Ehrlich ... Carly Fiorina ... Jim Gilmore ... Lindsey Graham ... Mike Huckabee ... Bobby Jindal ... John Kasich ... George Pataki ... Rand Paul ... Rick Perry ... Marco Rubio ... Rick Santorum ... Donald Trump ... Scott Walker ... or someone else?" ROTATE CANDIDATES

| | <u>2013</u> | | | | <u>2014</u> | | | | <u>2015</u> | | | | |
|---------------------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Feb.</u> | <u>May</u> | <u>June</u> | <u>July</u> | <u>Sept</u> |
| Donald Trump | --- | --- | --- | --- | 4% | 5% | --- | --- | 2% | 5% | 11% | 24% | 26% |
| Carly Fiorina | --- | --- | --- | --- | --- | --- | --- | --- | * | 4% | 6% | 1% | 16% |
| Marco Rubio | 12% | 15% | 6% | 4% | 6% | 2% | 8% | 3% | 5% | 12% | 6% | 3% | 9% |
| Ben Carson | --- | --- | --- | --- | --- | --- | --- | --- | 8% | 4% | 5% | 5% | 8% |
| John Kasich | --- | --- | * | * | --- | --- | * | * | 1% | 1% | 1% | 6% | 7% |
| Jeb Bush | 5% | 5% | 10% | 8% | 3% | 7% | 11% | 15% | 17% | 15% | 16% | 12% | 7% |
| Chris Christie | 14% | 11% | 21% | 16% | 9% | 12% | 19% | 12% | 9% | 3% | 5% | 7% | 5% |
| Ted Cruz | 1% | 2% | 4% | 6% | 3% | 7% | 5% | 6% | 4% | 6% | 3% | 5% | 5% |
| Rand Paul | 8% | 15% | 16% | 17% | 16% | 15% | 14% | 7% | 9% | 10% | 9% | 7% | 3% |
| Jim Gilmore | --- | --- | --- | --- | --- | --- | --- | --- | --- | 0% | 0% | 0% | 1% |
| Lindsey Graham | --- | --- | --- | --- | --- | --- | --- | --- | --- | 1% | 1% | 1% | 1% |
| Rick Santorum | 3% | 4% | 4% | 4% | --- | 1% | 1% | 2% | 2% | 2% | 0% | 1% | * |
| Scott Walker [^] | 3% | 1% | 2% | 2% | 2% | 3% | 3% | 3% | 12% | 11% | 8% | 11% | * |
| Mike Huckabee | --- | --- | --- | --- | --- | --- | 8% | 9% | 9% | 3% | 2% | 2% | * |
| George Pataki | --- | --- | --- | --- | --- | --- | --- | --- | 1% | 2% | 1% | * | * |
| Mark Everson | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | 0% |
| Bobby Jindal | 2% | 2% | * | --- | --- | 3% | 5% | 3% | 1% | 2% | * | 2% | 0% |
| Rick Perry | --- | --- | 4% | 1% | 2% | 1% | 2% | 2% | 2% | 4% | 4% | 2% | --- |
| Bob Ehrlich | --- | --- | --- | --- | --- | --- | --- | --- | --- | * | * | 0% | --- |
| Peter King | --- | --- | --- | * | * | --- | --- | --- | * | * | 0% | --- | --- |
| John Bolton | --- | --- | --- | --- | --- | --- | --- | --- | 1% | 0% | --- | --- | --- |
| Paul Ryan | 11% | 11% | 8% | 9% | 6% | 13% | 5% | 6% | --- | --- | --- | --- | --- |
| Kelly Ayotte | 10% | 5% | --- | --- | 13% | 13% | --- | --- | --- | --- | --- | --- | --- |
| Scott Brown | --- | --- | --- | 7% | 11% | --- | --- | --- | --- | --- | --- | --- | --- |
| Rob Portman | 0% | 1% | * | * | * | * | 1% | * | --- | --- | --- | --- | --- |
| John Huntsman | 8% | 5% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| John Thune | 1% | * | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 2% | 0% | 3% | 3% | 6% | 3% | 3% | 3% | 1% | 1% | 1% | 0% | * |
| Don't Know Yet | 20% | 23% | 20% | 21% | 18% | 15% | 15% | 28% | 15% | 14% | 21% | 12% | 11% |
| (N) | (209) | (167) | (199) | (233) | (244) | (186) | (245) | (274) | (348) | (293) | (400) | (305) | (344) |

* = Less than 1% --- = Not Included

[^]Scott Walker dropped out of the presidential race on September 21st while this poll was in the field. After his announcement his name was dropped from the poll.

Why Vote For That Candidate?
(Likely NH GOP Primary Voters)

"What is the most important reason you are currently supporting _____?"

| | <u>Trump</u> | <u>Fiorina</u> | <u>Rubio</u> | <u>Carson</u> | <u>Kasich</u> | <u>Bush</u> | <u>Cruz</u> | <u>Christie</u> |
|---------------------------------|--------------|----------------|--------------|---------------|---------------|-------------|-------------|-----------------|
| Straight-Talking | 21% | -- | -- | --- | --- | --- | --- | 38% |
| Not Politician/Outsider | 17% | 4% | --- | 23% | --- | --- | --- | --- |
| Strong/Leader | 3% | 14% | --- | --- | --- | --- | --- | 10% |
| Smart/Knowledgeable | 1% | 25% | 9% | 24% | 5% | 8% | 5% | --- |
| Experience/Record | 9% | 9% | 6% | --- | 34% | 22% | 8% | 13% |
| Views on Foreign Affairs | 1% | 4% | 19% | --- | --- | --- | 7% | 3% |
| Views on Economy | 9% | 11% | --- | 2% | --- | 3% | --- | --- |
| Eloquent/Good Speaker | --- | 6% | 11% | --- | --- | --- | --- | 6% |
| Likes Views & Ideas | 5% | 9% | 21% | 6% | 8% | 11% | 13% | 14% |
| Conservative | --- | --- | --- | --- | 17% | 4% | 37% | --- |
| Other | 34% | 18% | 34% | 45% | 36% | 48% | 30% | 16% |
| (N=) | (90) | (56) | (30) | (29) | (25) | (24) | (16) | (17) |

Second Choice in 2016 NH Primary
(Likely NH GOP Primary Voters)

"If _____ was not running, who would be your second choice?"

| | <u>Apr. '14</u> | <u>July '14</u> | <u>Oct. '14</u> | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|-----------------|
| Carly Fiorina | --- | --- | --- | 1% | 2% | 8% | 5% | 13% |
| Ben Carson | --- | --- | --- | 6% | 3% | 5% | 5% | 12% |
| Chris Christie | 4% | 10% | 7% | 8% | 7% | 8% | 9% | 10% |
| Jeb Bush | 8% | 8% | 10% | 11% | 9% | 14% | 14% | 10% |
| Marco Rubio | 11% | 8% | 5% | 3% | 13% | 7% | 10% | 9% |
| Donald Trump | 4% | --- | --- | 6% | 3% | 10% | 7% | 8% |
| John Kasich | --- | 1% | * | 2% | 2% | 1% | 5% | 7% |
| Ted Cruz | 5% | 5% | 3% | 5% | 11% | 4% | 8% | 4% |
| Rand Paul | 12% | 9% | 8% | 10% | 11% | 5% | 7% | 3% |
| Scott Walker^ | 4% | 4% | 5% | 5% | 9% | 7% | 6% | 2% |
| Mike Huckabee | --- | 7% | 7% | 6% | 5% | 3% | 4% | 1% |
| George Pataki | --- | --- | --- | 2% | 1% | 4% | 1% | 1% |
| Jim Gilmore | --- | --- | --- | --- | 0% | 0% | 0% | * |
| Bobby Jindal | 3% | 4% | 2% | 2% | 1% | 3% | 1% | * |
| Lindsey Graham | --- | --- | --- | --- | * | * | * | * |
| Rick Santorum | 3% | 2% | 3% | 1% | 5% | 3% | 1% | 0% |
| Mark Everson | --- | --- | --- | --- | --- | --- | --- | 0% |
| Rick Perry | 1% | 3% | 5% | 3% | 3% | 5% | 2% | --- |
| Bob Ehrlich | --- | --- | --- | --- | * | 0% | 0% | --- |
| Peter King | --- | --- | --- | 1% | 0% | 0% | --- | --- |
| John Bolton | --- | --- | --- | 1% | 1% | --- | --- | --- |
| Mitt Romney | --- | --- | --- | 12% | --- | --- | --- | --- |
| Paul Ryan | 8% | 7% | 5% | --- | --- | --- | --- | --- |
| Kelly Ayotte | 11% | --- | --- | --- | --- | --- | --- | --- |
| Rob Portman | 1% | 1% | * | --- | --- | --- | --- | --- |
| Someone Else | * | 1% | * | 1% | 2% | 1% | 0% | 1% |
| No Second Choice | 9% | 14% | 34% | 6% | 5% | 3% | 5% | 8% |
| Don't Know | 17% | 16% | 5% | 8% | 7% | 8% | 11% | 9% |
| (N) | (187) | (246) | (274) | (301) | (250) | (317) | (269) | (307) |

Candidate You Wouldn't Vote For In 2016 NH Republican Primary
(Likely NH GOP Primary Voters)

"Which of the candidates who are either running or considering running for the Republican nomination would you NOT vote for under any circumstance?"

| | <u>2013</u> | | | | <u>2014</u> | | | | <u>2015</u> | | | | |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|--------------|
| | <u>Feb.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Jan.</u> | <u>Apr.</u> | <u>July</u> | <u>Oct.</u> | <u>Feb.</u> | <u>May</u> | <u>June</u> | <u>July</u> | <u>Sept</u> |
| Donald Trump | --- | --- | --- | --- | 25% | 27% | --- | --- | 21% | 21% | 23% | 29% | 25% |
| Jeb Bush | 6% | 8% | 11% | 8% | 2% | 7% | 9% | 10% | 8% | 8% | 10% | 16% | 11% |
| Rand Paul | 6% | 9% | 3% | 5% | 3% | 4% | 3% | 5% | 5% | 5% | 4% | 2% | 10% |
| Mike Huckabee | --- | --- | --- | --- | --- | --- | 4% | 6% | 3% | 2% | 3% | 3% | 8% |
| Chris Christie | 6% | 11% | 11% | 7% | 9% | 15% | 16% | 12% | 10% | 13% | 10% | 6% | 5% |
| Lindsey Graham | --- | --- | --- | --- | --- | --- | --- | --- | --- | 2% | 1% | 4% | 4% |
| Ted Cruz | 1% | * | 3% | 8% | 5% | 4% | 3% | 4% | 5% | 5% | 4% | 1% | 3% |
| Rick Santorum | 11% | 13% | 11% | 6% | --- | 5% | 7% | 4% | 3% | 4% | 2% | 1% | 2% |
| George Pataki | --- | --- | --- | --- | --- | --- | --- | --- | * | 4% | 2% | 2% | 2% |
| Carly Fiorina | --- | --- | --- | --- | --- | --- | --- | --- | 1% | 4% | * | 1% | 1% |
| Bobby Jindal | 2% | * | 1% | --- | --- | * | 1% | 1% | 1% | 1% | 2% | * | 1% |
| Ben Carson | --- | --- | --- | --- | --- | --- | --- | --- | * | 1% | 0% | 1% | 1% |
| Jim Gilmore | --- | --- | --- | --- | --- | --- | --- | --- | --- | 0% | 0% | * | 1% |
| Mark Everson | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | 1% |
| John Kasich | --- | --- | * | 0% | --- | --- | * | * | 0% | * | * | 0% | * |
| Scott Walker^ | 2% | * | 0% | * | * | 0% | 3% | * | * | 1% | 2% | * | * |
| Marco Rubio | 1% | * | 2% | 2% | 2% | 1% | 1% | * | 1% | 1% | 2% | 1% | 0% |
| Rick Perry | --- | --- | 5% | 6% | 2% | 3% | 7% | 4% | 2% | 1% | 1% | 2% | --- |
| Bob Ehrlich | --- | --- | --- | --- | --- | --- | --- | --- | --- | 0% | * | 0% | --- |
| Peter King | --- | --- | --- | 5% | 1% | --- | --- | --- | 1% | 0% | 1% | --- | --- |
| John Bolton | --- | --- | --- | --- | --- | --- | --- | --- | 0% | 1% | --- | --- | --- |
| Mitt Romney | --- | --- | --- | --- | --- | --- | --- | --- | 5% | --- | --- | --- | --- |
| Paul Ryan | 2% | * | * | 1% | * | 0% | 1% | 0% | --- | --- | --- | --- | --- |
| Rob Portman | 3% | 1% | 1% | * | * | 0% | * | 1% | --- | --- | --- | --- | --- |
| Kelly Ayotte | 6% | 6% | --- | --- | 5% | 4% | --- | --- | --- | --- | --- | --- | --- |
| Scott Brown | --- | --- | --- | 2% | 5% | --- | --- | --- | --- | --- | --- | --- | --- |
| John Huntsman | 4% | 6% | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| John Thune | 1% | * | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Someone Else | 2% | * | * | 1% | * | 2% | * | * | 1% | * | 1% | 1% | 0% |
| All OK | 15% | 24% | 25% | 20% | 21% | 16% | 23% | 17% | 11% | 10% | 13% | 12% | 10% |
| Don't Know | 32% | 21% | 25% | 28% | 19% | 14% | 21% | 34% | 22% | 18% | 19% | 17% | 15% |
| (N) | (208) | (168) | (197) | (232) | (243) | (185) | (243) | (271) | (347) | (285) | (397) | (307) | (343) |

Who Will Win 2016 NH Republican Primary?
(Likely NH GOP Primary Voters)

“Regardless of who you are voting for, which candidate do you think is most likely to win the New Hampshire Republican primary?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|----------------|-----------------|----------------|-----------------|-----------------|
| Donald Trump | 3% | 2% | 25% | 40% |
| Jeb Bush | 15% | 24% | 26% | 12% |
| Carly Fiorina | 0% | 1% | 0% | 8% |
| Marco Rubio | * | 7% | 1% | 5% |
| Ben Carson | 1% | 1% | * | 4% |
| John Kasich | 0% | 1% | 1% | 3% |
| Chris Christie | 4% | 3% | 4% | 2% |
| Rand Paul | 7% | 10% | 2% | 1% |
| Rick Santorum | 1% | 3% | * | 1% |
| Ted Cruz | * | 2% | 2% | * |
| Scott Walker^ | 3% | 7% | 8% | * |
| Mike Huckabee | 1% | * | 2% | 0% |
| Bobby Jindal | 1% | 0% | 1% | 0% |
| George Pataki | 0% | * | 0% | 0% |
| Lindsey Graham | --- | 0% | 0% | 0% |
| Jim Gilmore | --- | 0% | 0% | 0% |
| Mark Everson | --- | --- | --- | 0% |
| Rick Perry | 2% | 2% | * | --- |
| Bob Ehrlich | --- | 0% | 0% | --- |
| John Bolton | * | * | --- | --- |
| Peter King | 0% | * | --- | --- |
| Mitt Romney | 22% | --- | --- | --- |
| Someone Else | * | 0% | 0% | 0% |
| Don't Know | 40% | 38% | 28% | 24% |
| (N) | (347) | (289) | (309) | (344) |

Most Important Issue To Primary Vote
(Likely NH GOP Primary Voters)

“There are many issues facing the candidates in the election for president. In your opinion, which one issue is MOST IMPORTANT to YOUR VOTE in the presidential primary?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|----------------------------------|-----------------|----------------|-----------------|-----------------|-----------------|
| Jobs/Economy | 29% | 27% | 44% | 25% | 29% |
| Foreign Policy/National Security | 20% | 22% | 19% | 22% | 21% |
| Immigration | 7% | 8% | 7% | 18% | 14% |
| Budget/National Debt | 5% | 3% | 4% | 6% | 8% |
| Health Care | 13% | 8% | 5% | 7% | 5% |
| Social Issues | 2% | 2% | 2% | 4% | 3% |
| Taxes | 3% | 5% | 1% | 0% | 2% |
| Education | 0% | 1% | 2% | 1% | 1% |
| Other/Don't Know | 21% | 24% | 17% | 18% | 16% |
| (N) | (285) | (283) | (390) | (288) | (333) |

Candidate Characteristics
(Likely NH GOP Primary Voters)

“Which Republican candidate do you think is most likeable?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|-----------------------|-----------------|----------------|-----------------|-----------------|
| Ben Carson | 7% | 4% | 5% | 24% |
| Donald Trump | 3% | 4% | 12% | 16% |
| Carly Fiorina | 0% | 1% | 2% | 12% |
| Marco Rubio | 5% | 17% | 6% | 10% |
| Jeb Bush | 9% | 11% | 13% | 8% |
| Chris Christie | 10% | 7% | 7% | 7% |
| John Kasich | * | 1% | 5% | 5% |
| Rand Paul | 5% | 6% | 6% | 3% |
| Mike Huckabee | 11% | 9% | 8% | 2% |
| Ted Cruz | * | 2% | 3% | 1% |
| Lindsey Graham | --- | 1% | 1% | 1% |
| Scott Walker^ | 3% | 6% | 7% | * |
| Bobby Jindal | 0% | 0% | 3% | * |
| Rick Santorum | 1% | 2% | 1% | 0% |
| George Pataki | 2% | 0% | * | 0% |
| Jim Gilmore | --- | 0% | 0% | 0% |
| Mark Everson | --- | --- | --- | 0% |
| Rick Perry | 2% | 1% | 1% | --- |
| Bob Ehrlich | --- | * | 0% | --- |
| Peter King | 0% | 0% | --- | --- |
| John Bolton | 0% | 1% | --- | --- |
| Mitt Romney | 15% | --- | --- | --- |
| Someone Else | * | 1% | 0% | * |
| Don't Know | 26% | 28% | 20% | 13% |
| (N) | (343) | (292) | (308) | (344) |

“Which Republican candidate do you think is most conservative?”

| | <u>May '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|----------------------------------|----------------|-----------------|-----------------|
| Ted Cruz | 17% | 16% | 18% |
| Mike Huckabee | 10% | 12% | 13% |
| Rand Paul | 9% | 9% | 9% |
| Donald Trump | 3% | 9% | 8% |
| Jeb Bush | 5% | 8% | 8% |
| Ben Carson | 2% | 2% | 6% |
| Rick Santorum | 7% | 4% | 4% |
| Carly Fiorina | * | * | 3% |
| Chris Christie | * | 3% | 2% |
| John Kasich | * | 3% | 2% |
| Marco Rubio | 3% | 2% | 2% |
| Lindsey Graham | 2% | 2% | 1% |
| <i>Scott Walker</i> [^] | 8% | 5% | 1% |
| George Pataki | 0% | * | * |
| Bobby Jindal | 0% | 1% | * |
| Jim Gilmore | 1% | 0% | 0% |
| Mark Everson | --- | --- | 0% |
| Rick Perry | 4% | 1% | --- |
| Bob Ehrlich | 0% | 0% | --- |
| John Bolton | * | --- | --- |
| Peter King | * | --- | --- |
| Someone Else | * | 0% | 0% |
| Don't Know | 31% | 24% | 24% |
| (N) | (291) | (309) | (344) |

“Which Republican candidate do you think has the best chance of winning in the general election next November?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>June '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|----------------------------------|-----------------|----------------|-----------------|-----------------|-----------------|
| Donald Trump | 4% | 1% | 7% | 21% | 27% |
| Jeb Bush | 16% | 27% | 37% | 22% | 16% |
| Carly Fiorina | 0% | 1% | 2% | 1% | 9% |
| Marco Rubio | 2% | 11% | 7% | 3% | 7% |
| Ben Carson | 1% | * | * | 1% | 6% |
| John Kasich | 1% | 1% | 1% | 1% | 6% |
| Chris Christie | 8% | 2% | 3% | 4% | 4% |
| Rand Paul | 5% | 9% | 2% | 2% | 2% |
| Ted Cruz | 2% | 4% | 3% | 4% | 1% |
| Lindsey Graham | --- | * | 0% | 0% | * |
| Rick Santorum | * | * | 1% | 0% | * |
| <i>Scott Walker</i> [^] | 4% | 10% | 4% | 10% | 0% |
| Mike Huckabee | 1% | 2% | * | 1% | 0% |
| Bobby Jindal | * | 0% | * | 1% | 0% |
| Jim Gilmore | --- | 1% | 1% | 0% | 0% |
| George Pataki | * | * | * | 0% | 0% |
| Mark Everson | --- | --- | --- | --- | 0% |
| Rick Perry | 2% | 2% | 3% | * | --- |
| Bob Ehrlich | --- | 0% | 0% | 0% | --- |
| Peter King | 0% | 0% | 0% | --- | --- |
| John Bolton | * | * | --- | --- | --- |
| Mitt Romney | 17% | --- | --- | --- | --- |
| Someone Else | 1% | 1% | 1% | 1% | * |
| Don't Know | 36% | 29% | 29% | 29% | 22% |
| (N) | (346) | (291) | (402) | (308) | (344) |

“Which Republican candidate do you think has the right experience to be President?”

| | <u>Feb. '15</u> | <u>May '15</u> | <u>July '15</u> | <u>Sept '15</u> |
|----------------|-----------------|----------------|-----------------|-----------------|
| Jeb Bush | 11% | 19% | 17% | 17% |
| Donald Trump | 3% | 5% | 15% | 14% |
| John Kasich | 1% | 2% | 6% | 11% |
| Carly Fiorina | 0% | 3% | * | 10% |
| Chris Christie | 7% | 4% | 6% | 7% |
| Marco Rubio | 1% | 4% | 2% | 6% |
| Ted Cruz | 2% | 3% | 5% | 5% |
| Rand Paul | 6% | 9% | 6% | 4% |
| Ben Carson | 2% | 1% | 2% | 2% |
| Scott Walker^ | 10% | 10% | 11% | 2% |
| Mike Huckabee | 2% | 3% | 3% | 1% |
| Lindsey Graham | --- | * | * | 1% |
| Rick Santorum | 0% | * | 1% | 1% |
| Bobby Jindal | 1% | * | 2% | * |
| Jim Gilmore | --- | 0% | 0% | * |
| George Pataki | 2% | 1% | * | 0% |
| Mark Everson | --- | --- | --- | 0% |
| Rick Perry | 1% | 5% | 3% | --- |
| Bob Ehrlich | --- | 0% | 0% | --- |
| Peter King | 0% | 0% | --- | --- |
| John Bolton | 3% | 1% | --- | --- |
| Mitt Romney | 19% | --- | --- | --- |
| Someone Else | 1% | 1% | 0% | * |
| Don't Know | 29% | 27% | 21% | 19% |
| (N) | (346) | (290) | (308) | (342) |

“Which Republican candidate do you think is least likely to act like a typical politician if elected President?”

| | <u>June '15</u> | <u>Sept '15</u> |
|----------------|-----------------|-----------------|
| Donald Trump | 46% | 68% |
| Ben Carson | 9% | 11% |
| Carly Fiorina | 4% | 4% |
| Chris Christie | 5% | 3% |
| Jeb Bush | 5% | 2% |
| Rand Paul | 4% | 2% |
| John Kasich | * | 1% |
| Ted Cruz | 1% | 1% |
| Mike Huckabee | 1% | * |
| Lindsey Graham | * | * |
| Marco Rubio | 2% | * |
| Scott Walker^ | 2% | 0% |
| Rick Santorum | * | 0% |
| Bobby Jindal | * | 0% |
| George Pataki | * | 0% |
| Jim Gilmore | 0% | 0% |
| Peter King | 0% | 0% |
| Mark Everson | --- | 0% |
| Rick Perry | 1% | --- |
| Bob Ehrlich | 0% | --- |
| Someone Else | 2% | 0% |
| Don't Know | 17% | 7% |
| (N) | (401) | (344) |

GOP Favorability Ratings
(Likely GOP Primary Voters)

"Next, I'd like to get your overall opinion of some REPUBLICANS who are running or may run for President in 2016. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her."

"Former Florida Governor Jeb Bush?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 47% | 14% | 36% | 3% | +11% | (343) |
| July '15 | 46% | 12% | 38% | 4% | +8% | (308) |
| June '15 | 50% | 12% | 33% | 5% | +17% | (400) |
| May '15 | 45% | 17% | 34% | 4% | +11% | (293) |
| Feb. '15 | 47% | 9% | 33% | 11% | +14% | (349) |
| Oct. '14 | 49% | 3% | 28% | 20% | +21% | (274) |
| July '14 | 45% | 7% | 31% | 18% | +14% | (251) |
| Apr. '14 | 45% | 9% | 35% | 11% | +10% | (187) |
| Jan. '14 | 46% | 8% | 25% | 21% | +21% | (246) |
| Oct. '13 | 47% | 8% | 27% | 18% | +20% | (236) |
| July '13 | 53% | 5% | 27% | 15% | +26% | (200) |
| Apr. '13 | 48% | 10% | 34% | 8% | +14% | (171) |
| Feb. '13 | 53% | 5% | 31% | 11% | +22% | (212) |

"Neurosurgeon Ben Carson?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 60% | 10% | 18% | 13% | +42% | (344) |
| July '15 | 40% | 5% | 14% | 41% | +26% | (309) |
| June '15 | 40% | 7% | 13% | 40% | +27% | (400) |
| May '15 | 34% | 15% | 12% | 40% | +22% | (292) |
| Feb. '15 | 30% | 8% | 9% | 54% | +21% | (348) |

"New Jersey Governor Chris Christie?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 50% | 8% | 37% | 5% | +13% | (342) |
| July '15 | 41% | 10% | 41% | 7% | 0% | (309) |
| June '15 | 31% | 14% | 44% | 12% | -13% | (400) |
| May '15 | 39% | 15% | 40% | 6% | -1% | (292) |
| Feb. '15 | 41% | 10% | 36% | 13% | +5% | (349) |
| Oct. '14 | 44% | 4% | 35% | 17% | +9% | (274) |
| July '14 | 46% | 6% | 36% | 13% | +10% | (251) |
| Apr. '14 | 43% | 10% | 42% | 5% | +1% | (187) |
| Jan. '14 | 43% | 9% | 33% | 15% | +10% | (246) |
| Oct. '13 | 49% | 6% | 23% | 23% | +26% | (236) |
| July '13 | 59% | 5% | 24% | 12% | +25% | (200) |
| Apr. '13 | 56% | 8% | 26% | 9% | +30% | (171) |
| Feb. '13 | 60% | 7% | 21% | 12% | +39% | (212) |

"Texas Senator Ted Cruz?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|------------|--------------|
| Sept '15 | 42% | 10% | 35% | 13% | +7% | (344) |
| July '15 | 46% | 10% | 22% | 21% | +24% | (309) |
| June '15 | 32% | 11% | 31% | 26% | +1% | (400) |
| May '15 | 44% | 14% | 29% | 13% | +15% | (293) |
| Feb. '15 | 37% | 8% | 24% | 31% | +13% | (349) |
| Oct. '14 | 33% | 6% | 22% | 39% | +11% | (275) |
| July '14 | 39% | 4% | 22% | 35% | +17% | (250) |
| Apr. '14 | 42% | 9% | 18% | 31% | +24% | (187) |
| Jan. '14 | 37% | 8% | 18% | 37% | +19% | (246) |
| Oct. '13 | 32% | 5% | 19% | 43% | +13% | (236) |
| July '13 | 29% | 6% | 17% | 48% | +12% | (200) |
| Apr. '13 | 21% | 8% | 12% | 59% | +9% | (171) |
| Feb. '13 | 18% | 6% | 14% | 62% | +4% | (212) |

"Former IRS Commissioner Mark Everson?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 2% | 9% | 29% | 60% | -27% | (342) |

"Businesswoman Carly Fiorina?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 62% | 9% | 15% | 14% | +47% | (344) |
| July '15 | 37% | 7% | 17% | 39% | +20% | (309) |
| June '15 | 39% | 6% | 15% | 41% | +24% | (401) |
| May '15 | 29% | 12% | 19% | 39% | +10% | (292) |
| Feb. '15 | 15% | 9% | 13% | 62% | +2% | (349) |

"Former Virginia Governor Jim Gilmore?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 5% | 12% | 30% | 54% | -25% | (341) |
| July '15 | 5% | 8% | 18% | 69% | -13% | (309) |
| June '15 | 6% | 6% | 15% | 73% | -9% | (400) |
| May '15 | 4% | 20% | 12% | 65% | -8% | (292) |

"South Carolina Senator Lindsey Graham?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 18% | 11% | 53% | 18% | -35% | (342) |
| July '15 | 19% | 11% | 42% | 28% | -23% | (309) |
| June '15 | 17% | 13% | 40% | 29% | -23% | (400) |
| May '15 | 25% | 19% | 29% | 27% | -4% | (291) |

“Former Arkansas Governor Mike Huckabee?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 35% | 15% | 45% | 5% | -10% | (344) |
| July '15 | 40% | 11% | 39% | 10% | +1% | (309) |
| June '15 | 31% | 13% | 43% | 13% | -12% | (400) |
| May '15 | 45% | 18% | 32% | 5% | +13% | (292) |
| Feb. '15 | 45% | 11% | 31% | 14% | +14% | (349) |
| Oct. '14 | 48% | 6% | 28% | 17% | +20% | (275) |
| July '14 | 46% | 7% | 30% | 16% | +16% | (251) |

“Louisiana Governor Bobby Jindal?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 25% | 12% | 35% | 28% | -10% | (342) |
| July '15 | 28% | 7% | 22% | 43% | +6% | (309) |
| June '15 | 26% | 7% | 21% | 46% | +5% | (400) |
| May '15 | 32% | 13% | 21% | 34% | +11% | (293) |
| Feb. '15 | 29% | 8% | 19% | 44% | +10% | (348) |
| Oct. '14 | 31% | 7% | 14% | 49% | +17% | (274) |
| July '14 | 39% | 3% | 13% | 45% | +26% | (250) |
| Apr. '14 | 30% | 9% | 17% | 44% | +13% | (187) |
| July '13 | 39% | 4% | 12% | 45% | +27% | (200) |
| Apr. '13 | 30% | 9% | 16% | 45% | +14% | (171) |
| Feb. '13 | 31% | 8% | 21% | 41% | +10% | (212) |

“Ohio Governor John Kasich?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 45% | 8% | 24% | 24% | +21% | (342) |
| July '15 | 34% | 12% | 17% | 37% | +17% | (309) |
| June '15 | 20% | 13% | 13% | 54% | +7% | (400) |
| May '15 | 20% | 14% | 17% | 49% | +3% | (292) |
| Feb. '15 | 15% | 12% | 16% | 57% | -1% | (349) |
| Oct. '14 | 17% | 5% | 12% | 66% | +5% | (274) |
| July '14 | 22% | 5% | 12% | 61% | +10% | (250) |
| Oct. '13 | 12% | 5% | 16% | 74% | +3% | (236) |
| July '13 | 28% | 5% | 16% | 52% | +12% | (200) |

“Former New York Governor George Pataki?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 19% | 13% | 48% | 21% | -29% | (344) |
| July '15 | 18% | 11% | 43% | 28% | -25% | (309) |
| June '15 | 23% | 14% | 34% | 29% | -11% | (400) |
| May '15 | 22% | 21% | 32% | 25% | -10% | (291) |
| Feb. '15 | 17% | 15% | 30% | 38% | -13% | (349) |

"Kentucky Senator Rand Paul?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 31% | 14% | 48% | 7% | -17% | (344) |
| July '15 | 44% | 13% | 32% | 12% | +12% | (309) |
| June '15 | 43% | 15% | 32% | 10% | +11% | (400) |
| May '15 | 51% | 11% | 31% | 6% | +20% | (292) |
| Feb. '15 | 53% | 8% | 27% | 12% | +26% | (349) |
| Oct. '14 | 50% | 6% | 23% | 21% | +27% | (274) |
| July '14 | 53% | 8% | 23% | 16% | +30% | (251) |
| Apr. '14 | 56% | 8% | 21% | 15% | +35% | (187) |
| Jan. '14 | 49% | 8% | 14% | 28% | +35% | (246) |
| Oct. '13 | 52% | 4% | 24% | 20% | +28% | (236) |
| July '13 | 57% | 3% | 20% | 20% | +37% | (200) |
| Apr. '13 | 54% | 7% | 19% | 20% | +35% | (171) |
| Feb. '13 | 45% | 6% | 26% | 23% | +19% | (212) |

"Florida Senator Marco Rubio?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 58% | 6% | 22% | 14% | +36% | (344) |
| July '15 | 46% | 11% | 25% | 19% | +21% | (309) |
| June '15 | 49% | 10% | 21% | 19% | +28% | (400) |
| May '15 | 60% | 11% | 16% | 12% | +44% | (292) |
| Feb. '15 | 41% | 10% | 17% | 33% | +24% | (348) |
| Oct. '14 | 43% | 6% | 14% | 37% | +29% | (274) |
| July '14 | 46% | 4% | 19% | 31% | +27% | (250) |
| Apr. '14 | 52% | 9% | 12% | 27% | +40% | (187) |
| Jan. '14 | 42% | 7% | 11% | 40% | +31% | (246) |
| Oct. '13 | 41% | 7% | 18% | 34% | +23% | (236) |
| July '13 | 47% | 6% | 14% | 33% | +33% | (200) |
| Apr. '13 | 59% | 8% | 8% | 25% | +51% | (171) |
| Feb. '13 | 56% | 6% | 6% | 31% | +50% | (212) |

"Former Pennsylvania Senator Rick Santorum?"

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 23% | 9% | 52% | 16% | -29% | (344) |
| July '15 | 29% | 12% | 39% | 20% | -10% | (309) |
| June '15 | 27% | 14% | 38% | 21% | -11% | (400) |
| May '15 | 35% | 15% | 37% | 14% | -2% | (292) |
| Feb. '15 | 29% | 14% | 34% | 23% | -5% | (349) |
| Oct. '14 | 31% | 10% | 31% | 29% | 0% | (274) |
| July '14 | 38% | 7% | 30% | 25% | +8% | (250) |
| Apr. '14 | 36% | 9% | 31% | 25% | +5% | (187) |
| Oct. '13 | 39% | 9% | 27% | 25% | +12% | (236) |
| July '13 | 44% | 6% | 37% | 13% | +7% | (200) |
| Apr. '13 | 39% | 11% | 38% | 12% | +1% | (171) |
| Feb. '13 | 40% | 8% | 42% | 10% | -2% | (212) |

“Businessman Donald Trump?”

| | <u>Favorable</u> | <u>Neutral</u> | <u>Unfavorable</u> | <u>Don't Know</u> | <u>Net</u> | <u>(N)</u> |
|-----------------|------------------|----------------|--------------------|-------------------|-------------|--------------|
| Sept '15 | 55% | 7% | 38% | 0% | +17% | (344) |
| July '15 | 51% | 7% | 40% | 2% | +11% | (309) |
| June '15 | 38% | 11% | 48% | 4% | -10% | (400) |
| May '15 | 27% | 13% | 56% | 5% | -29% | (292) |
| Feb. '15 | 19% | 9% | 69% | 3% | -50% | (349) |
| Apr. '14 | 23% | 6% | 66% | 5% | -43% | (187) |
| Jan. '14 | 29% | 8% | 59% | 5% | -30% | (246) |

**Favorability Rating – Jeb Bush
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 47% | <u>Neutral</u> 14% | <u>Unfavorable</u> 36% | <u>Don't Know</u> 3% | <u>(N)</u> 343 |
|-------------------------------------|---------------------------------|-------------------------------|-----------------------------------|---------------------------------|---------------------------|
| Registered Undeclared | 47% | 18% | 32% | 4% | 128 |
| Registered Republican | 51% | 11% | 35% | 3% | 178 |
| Democrat | 54% | 14% | 31% | 0% | 25 |
| Independent | 31% | 32% | 34% | 3% | 55 |
| Republican | 50% | 10% | 35% | 4% | 250 |
| Liberal | 50% | 20% | 30% | 0% | 22 |
| Moderate | 47% | 13% | 35% | 6% | 124 |
| Conservative | 46% | 14% | 37% | 2% | 181 |
| Support Tea Party | 40% | 12% | 44% | 4% | 118 |
| Neutral | 50% | 18% | 32% | 1% | 141 |
| Oppose Tea Party | 59% | 2% | 33% | 6% | 63 |
| Voted in 2008,2012 NH Primaries | 54% | 9% | 34% | 3% | 248 |
| Voted in 2008 or 2012 NH Primary | 34% | 23% | 39% | 4% | 44 |
| Did Not Vote in Either NH Primary | 27% | 28% | 38% | 7% | 51 |
| Veteran household | 44% | 16% | 37% | 2% | 107 |
| Non-veteran | 48% | 13% | 35% | 4% | 230 |
| Union household | 50% | 12% | 38% | 0% | 37 |
| Non-union | 46% | 14% | 35% | 4% | 299 |
| Read Union Leader | 51% | 10% | 36% | 4% | 113 |
| Read Boston Globe | 58% | 12% | 26% | 5% | 36 |
| Read Local Newspapers | 54% | 14% | 29% | 3% | 109 |
| Watch WMUR | 53% | 12% | 31% | 4% | 190 |
| Listen to NHPR | 48% | 10% | 39% | 3% | 67 |
| 18 to 34 | 35% | 17% | 38% | 9% | 67 |
| 35 to 49 | 43% | 16% | 36% | 4% | 80 |
| 50 to 64 | 51% | 14% | 33% | 1% | 118 |
| 65 and over | 55% | 10% | 33% | 2% | 60 |
| Male | 45% | 12% | 41% | 2% | 202 |
| Female | 50% | 16% | 28% | 6% | 141 |
| High school or less | 40% | 14% | 42% | 4% | 65 |
| Some college | 42% | 20% | 35% | 3% | 75 |
| College graduate | 49% | 13% | 35% | 3% | 134 |
| Post-graduate | 55% | 9% | 32% | 4% | 62 |
| Attend services 1 or more/week | 50% | 14% | 32% | 3% | 79 |
| 1-2 times a month | 53% | 2% | 45% | 0% | 32 |
| Less often | 45% | 20% | 31% | 4% | 123 |
| Never | 46% | 10% | 40% | 5% | 94 |
| North Country | 51% | 16% | 32% | 1% | 38 |
| Central / Lakes | 61% | 9% | 27% | 3% | 52 |
| Connecticut Valley | 41% | 19% | 33% | 6% | 44 |
| Mass Border | 38% | 13% | 49% | 0% | 96 |
| Seacoast | 63% | 15% | 19% | 3% | 46 |
| Manchester Area | 41% | 12% | 38% | 9% | 65 |
| First Cong. Dist | 51% | 12% | 33% | 3% | 190 |
| Second Cong. Dist | 42% | 16% | 38% | 4% | 150 |

**Favorability Rating – Ben Carson
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 60% | <u>Neutral</u> 10% | <u>Unfavorable</u> 18% | <u>Don't Know</u> 13% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 58% | 9% | 18% | 14% | 128 |
| Registered Republican | 63% | 10% | 16% | 10% | 180 |
| Democrat | 44% | 1% | 34% | 21% | 25 |
| Independent | 42% | 12% | 26% | 20% | 55 |
| Republican | 65% | 10% | 14% | 11% | 252 |
| Liberal | 40% | 13% | 12% | 35% | 23 |
| Moderate | 57% | 10% | 19% | 14% | 124 |
| Conservative | 64% | 10% | 17% | 9% | 181 |
| Support Tea Party | 68% | 6% | 14% | 12% | 119 |
| Neutral | 63% | 12% | 13% | 12% | 141 |
| Oppose Tea Party | 45% | 11% | 33% | 10% | 63 |
| Voted in 2008,2012 NH Primaries | 65% | 9% | 17% | 9% | 248 |
| Voted in 2008 or 2012 NH Primary | 59% | 9% | 18% | 13% | 44 |
| Did Not Vote in Either NH Primary | 33% | 14% | 19% | 34% | 52 |
| Veteran household | 59% | 10% | 18% | 12% | 107 |
| Non-veteran | 60% | 10% | 18% | 13% | 231 |
| Union household | 62% | 10% | 14% | 14% | 37 |
| Non-union | 59% | 10% | 18% | 13% | 300 |
| Read Union Leader | 62% | 13% | 18% | 7% | 113 |
| Read Boston Globe | 47% | 17% | 32% | 4% | 36 |
| Read Local Newspapers | 59% | 10% | 19% | 12% | 109 |
| Watch WMUR | 58% | 9% | 19% | 14% | 191 |
| Listen to NHPR | 51% | 12% | 26% | 11% | 67 |
| 18 to 34 | 55% | 10% | 16% | 19% | 67 |
| 35 to 49 | 50% | 10% | 16% | 24% | 81 |
| 50 to 64 | 63% | 11% | 19% | 7% | 118 |
| 65 and over | 68% | 6% | 19% | 7% | 60 |
| Male | 60% | 10% | 18% | 12% | 203 |
| Female | 59% | 9% | 17% | 15% | 141 |
| High school or less | 52% | 8% | 25% | 16% | 65 |
| Some college | 52% | 15% | 14% | 18% | 75 |
| College graduate | 66% | 9% | 13% | 12% | 135 |
| Post-graduate | 64% | 7% | 22% | 7% | 62 |
| Attend services 1 or more/week | 65% | 5% | 23% | 7% | 79 |
| 1-2 times a month | 64% | 10% | 18% | 8% | 32 |
| Less often | 62% | 9% | 16% | 13% | 124 |
| Never | 50% | 14% | 16% | 21% | 94 |
| North Country | 55% | 14% | 22% | 9% | 38 |
| Central / Lakes | 66% | 13% | 15% | 6% | 52 |
| Connecticut Valley | 52% | 7% | 17% | 24% | 44 |
| Mass Border | 64% | 10% | 13% | 12% | 97 |
| Seacoast | 60% | 10% | 24% | 6% | 46 |
| Manchester Area | 55% | 5% | 19% | 20% | 65 |
| First Cong. Dist | 62% | 7% | 20% | 11% | 191 |
| Second Cong. Dist | 57% | 13% | 14% | 17% | 150 |

**Favorability Rating – Chris Christie
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 50% | <u>Neutral</u> 8% | <u>Unfavorable</u> 37% | <u>Don't Know</u> 5% | <u>(N)</u> 342 |
|-------------------------------------|---------------------------------------|------------------------------------|---|---------------------------------------|---------------------------------|
| Registered Undeclared | 47% | 7% | 39% | 7% | 128 |
| Registered Republican | 52% | 8% | 37% | 3% | 178 |
| Democrat | 50% | 0% | 33% | 17% | 25 |
| Independent | 46% | 7% | 41% | 6% | 55 |
| Republican | 52% | 10% | 36% | 3% | 250 |
| Liberal | 49% | 13% | 26% | 12% | 23 |
| Moderate | 50% | 11% | 37% | 2% | 122 |
| Conservative | 50% | 6% | 39% | 6% | 181 |
| Support Tea Party | 51% | 7% | 41% | 1% | 119 |
| Neutral | 58% | 9% | 29% | 3% | 139 |
| Oppose Tea Party | 39% | 9% | 44% | 8% | 63 |
| Voted in 2008,2012 NH Primaries | 54% | 7% | 37% | 1% | 246 |
| Voted in 2008 or 2012 NH Primary | 29% | 17% | 45% | 8% | 44 |
| Did Not Vote in Either NH Primary | 45% | 6% | 26% | 23% | 52 |
| Veteran household | 54% | 8% | 35% | 3% | 107 |
| Non-veteran | 48% | 9% | 38% | 6% | 229 |
| Union household | 51% | 12% | 35% | 2% | 37 |
| Non-union | 50% | 8% | 37% | 5% | 298 |
| Read Union Leader | 54% | 8% | 33% | 5% | 112 |
| Read Boston Globe | 59% | 5% | 35% | 0% | 36 |
| Read Local Newspapers | 49% | 8% | 38% | 5% | 109 |
| Watch WMUR | 58% | 10% | 28% | 4% | 191 |
| Listen to NHPR | 55% | 5% | 28% | 12% | 67 |
| 18 to 34 | 20% | 9% | 52% | 19% | 67 |
| 35 to 49 | 51% | 9% | 37% | 2% | 79 |
| 50 to 64 | 59% | 7% | 33% | 1% | 118 |
| 65 and over | 64% | 8% | 27% | 1% | 60 |
| Male | 43% | 10% | 43% | 4% | 203 |
| Female | 59% | 6% | 28% | 7% | 139 |
| High school or less | 40% | 12% | 41% | 8% | 65 |
| Some college | 47% | 7% | 31% | 15% | 75 |
| College graduate | 52% | 9% | 39% | 0% | 135 |
| Post-graduate | 61% | 5% | 33% | 1% | 60 |
| Attend services 1 or more/week | 51% | 10% | 37% | 3% | 79 |
| 1-2 times a month | 40% | 18% | 35% | 6% | 31 |
| Less often | 51% | 9% | 33% | 8% | 124 |
| Never | 52% | 3% | 42% | 3% | 94 |
| North Country | 48% | 11% | 26% | 14% | 38 |
| Central / Lakes | 48% | 10% | 36% | 6% | 52 |
| Connecticut Valley | 58% | 4% | 32% | 5% | 44 |
| Mass Border | 46% | 9% | 41% | 4% | 97 |
| Seacoast | 46% | 10% | 40% | 5% | 46 |
| Manchester Area | 54% | 7% | 37% | 2% | 64 |
| First Cong. Dist | 53% | 9% | 33% | 5% | 189 |
| Second Cong. Dist | 46% | 9% | 40% | 5% | 150 |

Favorability Rating – Ted Cruz
(Likely 2016 GOP Primary Voters)

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 42% | <u>Neutral</u> 10% | <u>Unfavorable</u> 35% | <u>Don't Know</u> 13% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 40% | 8% | 42% | 10% | 128 |
| Registered Republican | 46% | 12% | 30% | 12% | 180 |
| Democrat | 24% | 4% | 56% | 16% | 25 |
| Independent | 22% | 8% | 49% | 21% | 55 |
| Republican | 48% | 11% | 31% | 10% | 252 |
| Liberal | 28% | 16% | 29% | 27% | 23 |
| Moderate | 25% | 10% | 55% | 10% | 124 |
| Conservative | 56% | 9% | 22% | 13% | 181 |
| Support Tea Party | 69% | 9% | 15% | 7% | 119 |
| Neutral | 33% | 14% | 41% | 13% | 141 |
| Oppose Tea Party | 17% | 8% | 70% | 5% | 63 |
| Voted in 2008,2012 NH Primaries | 44% | 10% | 38% | 8% | 248 |
| Voted in 2008 or 2012 NH Primary | 42% | 12% | 35% | 11% | 44 |
| Did Not Vote in Either NH Primary | 28% | 13% | 20% | 39% | 52 |
| Veteran household | 41% | 11% | 42% | 6% | 107 |
| Non-veteran | 42% | 10% | 32% | 15% | 231 |
| Union household | 47% | 12% | 30% | 10% | 37 |
| Non-union | 41% | 10% | 36% | 13% | 300 |
| Read Union Leader | 43% | 11% | 38% | 7% | 113 |
| Read Boston Globe | 34% | 9% | 52% | 6% | 36 |
| Read Local Newspapers | 40% | 13% | 38% | 9% | 109 |
| Watch WMUR | 37% | 12% | 38% | 13% | 191 |
| Listen to NHPR | 28% | 1% | 59% | 12% | 67 |
| 18 to 34 | 38% | 11% | 31% | 20% | 67 |
| 35 to 49 | 33% | 18% | 32% | 18% | 81 |
| 50 to 64 | 45% | 6% | 41% | 8% | 118 |
| 65 and over | 47% | 10% | 36% | 7% | 60 |
| Male | 44% | 9% | 37% | 11% | 203 |
| Female | 39% | 12% | 33% | 16% | 141 |
| High school or less | 33% | 11% | 45% | 12% | 65 |
| Some college | 45% | 11% | 20% | 24% | 75 |
| College graduate | 42% | 12% | 37% | 9% | 135 |
| Post-graduate | 47% | 7% | 41% | 6% | 62 |
| Attend services 1 or more/week | 51% | 9% | 29% | 10% | 79 |
| 1-2 times a month | 43% | 8% | 39% | 10% | 32 |
| Less often | 45% | 11% | 32% | 13% | 124 |
| Never | 30% | 10% | 44% | 16% | 94 |
| North Country | 21% | 14% | 42% | 23% | 38 |
| Central / Lakes | 48% | 15% | 34% | 4% | 52 |
| Connecticut Valley | 45% | 2% | 32% | 21% | 44 |
| Mass Border | 46% | 12% | 31% | 11% | 97 |
| Seacoast | 55% | 9% | 27% | 10% | 46 |
| Manchester Area | 30% | 9% | 47% | 14% | 65 |
| First Cong. Dist | 41% | 10% | 38% | 11% | 191 |
| Second Cong. Dist | 42% | 11% | 31% | 16% | 150 |

**Favorability Rating – Mark Everson
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 2% | <u>Neutral</u> 9% | <u>Unfavorable</u> 29% | <u>Don't Know</u> 60% | <u>(N)</u> 342 |
|-------------------------------------|--------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 5% | 11% | 29% | 55% | 128 |
| Registered Republican | 0% | 9% | 26% | 64% | 178 |
| Democrat | 0% | 18% | 24% | 58% | 25 |
| Independent | 1% | 4% | 30% | 65% | 55 |
| Republican | 2% | 10% | 30% | 59% | 250 |
| Liberal | 0% | 18% | 16% | 66% | 23 |
| Moderate | 2% | 8% | 29% | 61% | 122 |
| Conservative | 2% | 9% | 30% | 59% | 181 |
| Support Tea Party | 1% | 12% | 29% | 58% | 119 |
| Neutral | 3% | 6% | 26% | 65% | 139 |
| Oppose Tea Party | 0% | 9% | 37% | 54% | 63 |
| Voted in 2008,2012 NH Primaries | 2% | 9% | 26% | 63% | 246 |
| Voted in 2008 or 2012 NH Primary | 2% | 15% | 36% | 46% | 44 |
| Did Not Vote in Either NH Primary | 0% | 4% | 35% | 61% | 52 |
| Veteran household | 1% | 8% | 29% | 63% | 107 |
| Non-veteran | 2% | 9% | 29% | 59% | 229 |
| Union household | 0% | 8% | 36% | 56% | 37 |
| Non-union | 2% | 9% | 28% | 61% | 298 |
| Read Union Leader | 0% | 7% | 32% | 61% | 112 |
| Read Boston Globe | 3% | 13% | 37% | 47% | 36 |
| Read Local Newspapers | 3% | 9% | 28% | 60% | 109 |
| Watch WMUR | 2% | 8% | 31% | 60% | 191 |
| Listen to NHPR | 1% | 6% | 38% | 54% | 67 |
| 18 to 34 | 0% | 6% | 45% | 50% | 67 |
| 35 to 49 | 0% | 16% | 18% | 66% | 79 |
| 50 to 64 | 4% | 9% | 27% | 60% | 118 |
| 65 and over | 1% | 4% | 30% | 65% | 60 |
| Male | 1% | 10% | 35% | 54% | 203 |
| Female | 3% | 7% | 21% | 69% | 139 |
| High school or less | 0% | 7% | 44% | 49% | 65 |
| Some college | 3% | 8% | 27% | 62% | 75 |
| College graduate | 3% | 10% | 23% | 65% | 135 |
| Post-graduate | 0% | 9% | 28% | 64% | 60 |
| Attend services 1 or more/week | 3% | 7% | 32% | 57% | 79 |
| 1-2 times a month | 4% | 10% | 26% | 61% | 31 |
| Less often | 1% | 8% | 27% | 64% | 124 |
| Never | 2% | 12% | 29% | 57% | 94 |
| North Country | 0% | 4% | 42% | 54% | 38 |
| Central / Lakes | 0% | 11% | 38% | 52% | 52 |
| Connecticut Valley | 0% | 12% | 20% | 69% | 44 |
| Mass Border | 3% | 12% | 29% | 56% | 97 |
| Seacoast | 7% | 7% | 25% | 61% | 46 |
| Manchester Area | 1% | 4% | 24% | 70% | 64 |
| First Cong. Dist | 2% | 8% | 32% | 57% | 189 |
| Second Cong. Dist | 1% | 9% | 25% | 65% | 150 |

**Favorability Rating – Carly Fiorina
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 62% | <u>Neutral</u> 9% | <u>Unfavorable</u> 15% | <u>Don't Know</u> 14% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 63% | 7% | 15% | 16% | 128 |
| Registered Republican | 68% | 9% | 14% | 9% | 180 |
| Democrat | 51% | 1% | 20% | 28% | 25 |
| Independent | 44% | 8% | 27% | 20% | 55 |
| Republican | 68% | 10% | 12% | 10% | 252 |
| Liberal | 36% | 4% | 24% | 36% | 23 |
| Moderate | 58% | 16% | 16% | 10% | 124 |
| Conservative | 69% | 6% | 13% | 13% | 181 |
| Support Tea Party | 74% | 5% | 12% | 9% | 119 |
| Neutral | 61% | 15% | 13% | 12% | 141 |
| Oppose Tea Party | 55% | 7% | 27% | 11% | 63 |
| Voted in 2008,2012 NH Primaries | 69% | 9% | 15% | 8% | 248 |
| Voted in 2008 or 2012 NH Primary | 65% | 7% | 13% | 14% | 44 |
| Did Not Vote in Either NH Primary | 27% | 13% | 20% | 39% | 52 |
| Veteran household | 66% | 12% | 12% | 9% | 107 |
| Non-veteran | 61% | 8% | 16% | 15% | 231 |
| Union household | 59% | 10% | 20% | 12% | 37 |
| Non-union | 63% | 9% | 14% | 14% | 300 |
| Read Union Leader | 71% | 10% | 12% | 8% | 113 |
| Read Boston Globe | 53% | 10% | 31% | 6% | 36 |
| Read Local Newspapers | 67% | 8% | 13% | 12% | 109 |
| Watch WMUR | 64% | 11% | 10% | 15% | 191 |
| Listen to NHPR | 60% | 11% | 13% | 16% | 67 |
| 18 to 34 | 41% | 8% | 24% | 27% | 67 |
| 35 to 49 | 54% | 12% | 17% | 18% | 81 |
| 50 to 64 | 74% | 9% | 10% | 7% | 118 |
| 65 and over | 72% | 8% | 14% | 6% | 60 |
| Male | 60% | 10% | 19% | 11% | 203 |
| Female | 66% | 8% | 10% | 17% | 141 |
| High school or less | 40% | 11% | 33% | 16% | 65 |
| Some college | 57% | 7% | 8% | 28% | 75 |
| College graduate | 70% | 11% | 10% | 9% | 135 |
| Post-graduate | 77% | 6% | 15% | 3% | 62 |
| Attend services 1 or more/week | 66% | 8% | 14% | 12% | 79 |
| 1-2 times a month | 65% | 13% | 16% | 6% | 32 |
| Less often | 62% | 8% | 16% | 14% | 124 |
| Never | 57% | 11% | 14% | 18% | 94 |
| North Country | 47% | 6% | 22% | 25% | 38 |
| Central / Lakes | 65% | 11% | 13% | 10% | 52 |
| Connecticut Valley | 51% | 11% | 14% | 25% | 44 |
| Mass Border | 64% | 11% | 18% | 8% | 97 |
| Seacoast | 77% | 7% | 2% | 14% | 46 |
| Manchester Area | 63% | 8% | 19% | 10% | 65 |
| First Cong. Dist | 64% | 10% | 15% | 12% | 191 |
| Second Cong. Dist | 60% | 8% | 15% | 16% | 150 |

**Favorability Rating – Jim Gilmore
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 5% | <u>Neutral</u> 12% | <u>Unfavorable</u> 30% | <u>Don't Know</u> 54% | <u>(N)</u> 341 |
|-------------------------------------|--------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 5% | 14% | 27% | 54% | 128 |
| Registered Republican | 5% | 12% | 30% | 53% | 177 |
| Democrat | 10% | 16% | 22% | 52% | 25 |
| Independent | 1% | 6% | 37% | 56% | 55 |
| Republican | 5% | 13% | 29% | 54% | 249 |
| Liberal | 5% | 14% | 29% | 52% | 23 |
| Moderate | 4% | 14% | 31% | 52% | 122 |
| Conservative | 5% | 11% | 29% | 55% | 180 |
| Support Tea Party | 7% | 11% | 33% | 50% | 118 |
| Neutral | 3% | 12% | 27% | 58% | 139 |
| Oppose Tea Party | 4% | 16% | 33% | 48% | 63 |
| Voted in 2008,2012 NH Primaries | 5% | 13% | 30% | 52% | 246 |
| Voted in 2008 or 2012 NH Primary | 0% | 16% | 35% | 49% | 43 |
| Did Not Vote in Either NH Primary | 7% | 4% | 23% | 66% | 52 |
| Veteran household | 4% | 8% | 36% | 53% | 107 |
| Non-veteran | 5% | 14% | 27% | 55% | 229 |
| Union household | 0% | 17% | 27% | 56% | 37 |
| Non-union | 5% | 11% | 30% | 54% | 298 |
| Read Union Leader | 8% | 13% | 36% | 43% | 111 |
| Read Boston Globe | 5% | 20% | 42% | 33% | 36 |
| Read Local Newspapers | 9% | 15% | 24% | 52% | 109 |
| Watch WMUR | 5% | 11% | 26% | 58% | 190 |
| Listen to NHPR | 5% | 11% | 29% | 55% | 67 |
| 18 to 34 | 7% | 6% | 30% | 57% | 67 |
| 35 to 49 | 3% | 21% | 20% | 56% | 79 |
| 50 to 64 | 4% | 12% | 29% | 55% | 117 |
| 65 and over | 5% | 8% | 41% | 47% | 60 |
| Male | 6% | 14% | 31% | 49% | 202 |
| Female | 2% | 8% | 28% | 62% | 139 |
| High school or less | 1% | 8% | 34% | 57% | 64 |
| Some college | 5% | 6% | 20% | 69% | 75 |
| College graduate | 6% | 16% | 28% | 50% | 135 |
| Post-graduate | 5% | 14% | 40% | 41% | 60 |
| Attend services 1 or more/week | 7% | 8% | 28% | 57% | 79 |
| 1-2 times a month | 0% | 21% | 26% | 53% | 30 |
| Less often | 2% | 13% | 34% | 51% | 124 |
| Never | 7% | 11% | 26% | 56% | 94 |
| North Country | 3% | 12% | 22% | 63% | 38 |
| Central / Lakes | 8% | 16% | 26% | 50% | 52 |
| Connecticut Valley | 3% | 7% | 35% | 55% | 44 |
| Mass Border | 6% | 13% | 28% | 53% | 97 |
| Seacoast | 4% | 12% | 32% | 52% | 46 |
| Manchester Area | 3% | 8% | 34% | 55% | 64 |
| First Cong. Dist | 3% | 12% | 33% | 52% | 189 |
| Second Cong. Dist | 6% | 11% | 25% | 58% | 149 |

**Favorability Rating – Lindsey Graham
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 18% | <u>Neutral</u> 11% | <u>Unfavorable</u> 53% | <u>Don't Know</u> 18% | <u>(N)</u> 342 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 19% | 13% | 54% | 15% | 128 |
| Registered Republican | 19% | 11% | 51% | 19% | 178 |
| Democrat | 21% | 0% | 61% | 19% | 25 |
| Independent | 14% | 10% | 51% | 24% | 55 |
| Republican | 18% | 13% | 52% | 17% | 250 |
| Liberal | 24% | 14% | 18% | 44% | 23 |
| Moderate | 17% | 12% | 54% | 18% | 122 |
| Conservative | 18% | 10% | 57% | 15% | 181 |
| Support Tea Party | 18% | 11% | 59% | 13% | 119 |
| Neutral | 18% | 15% | 48% | 19% | 139 |
| Oppose Tea Party | 19% | 6% | 64% | 11% | 63 |
| Voted in 2008,2012 NH Primaries | 21% | 12% | 55% | 12% | 246 |
| Voted in 2008 or 2012 NH Primary | 12% | 11% | 53% | 24% | 44 |
| Did Not Vote in Either NH Primary | 11% | 7% | 41% | 41% | 52 |
| Veteran household | 22% | 5% | 55% | 18% | 107 |
| Non-veteran | 16% | 14% | 52% | 18% | 229 |
| Union household | 16% | 9% | 59% | 16% | 37 |
| Non-union | 18% | 12% | 52% | 18% | 298 |
| Read Union Leader | 18% | 12% | 57% | 13% | 112 |
| Read Boston Globe | 17% | 9% | 67% | 8% | 36 |
| Read Local Newspapers | 22% | 9% | 55% | 14% | 109 |
| Watch WMUR | 22% | 10% | 51% | 17% | 191 |
| Listen to NHPR | 14% | 12% | 55% | 19% | 67 |
| 18 to 34 | 12% | 4% | 52% | 32% | 67 |
| 35 to 49 | 17% | 16% | 50% | 17% | 79 |
| 50 to 64 | 19% | 14% | 55% | 12% | 118 |
| 65 and over | 24% | 9% | 51% | 16% | 60 |
| Male | 21% | 13% | 54% | 12% | 203 |
| Female | 13% | 9% | 51% | 27% | 139 |
| High school or less | 18% | 10% | 55% | 18% | 65 |
| Some college | 24% | 9% | 43% | 24% | 75 |
| College graduate | 16% | 14% | 54% | 16% | 135 |
| Post-graduate | 16% | 11% | 61% | 12% | 60 |
| Attend services 1 or more/week | 16% | 13% | 53% | 18% | 79 |
| 1-2 times a month | 19% | 11% | 57% | 13% | 31 |
| Less often | 20% | 16% | 45% | 19% | 124 |
| Never | 18% | 5% | 60% | 18% | 94 |
| North Country | 15% | 18% | 44% | 23% | 38 |
| Central / Lakes | 22% | 10% | 53% | 14% | 52 |
| Connecticut Valley | 25% | 14% | 38% | 23% | 44 |
| Mass Border | 18% | 7% | 59% | 16% | 97 |
| Seacoast | 10% | 12% | 64% | 14% | 46 |
| Manchester Area | 17% | 11% | 51% | 22% | 64 |
| First Cong. Dist | 18% | 11% | 56% | 16% | 189 |
| Second Cong. Dist | 18% | 12% | 49% | 21% | 150 |

**Favorability Rating – Mike Huckabee
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 35% | <u>Neutral</u> 15% | <u>Unfavorable</u> 45% | <u>Don't Know</u> 5% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|---------------------------------------|---------------------------------|
| Registered Undeclared | 28% | 20% | 47% | 4% | 128 |
| Registered Republican | 40% | 12% | 45% | 3% | 180 |
| Democrat | 12% | 7% | 69% | 12% | 25 |
| Independent | 17% | 29% | 50% | 4% | 55 |
| Republican | 40% | 14% | 42% | 4% | 252 |
| Liberal | 26% | 18% | 36% | 20% | 23 |
| Moderate | 26% | 12% | 57% | 5% | 124 |
| Conservative | 42% | 17% | 39% | 2% | 181 |
| Support Tea Party | 39% | 17% | 40% | 4% | 119 |
| Neutral | 41% | 19% | 38% | 2% | 141 |
| Oppose Tea Party | 13% | 4% | 78% | 5% | 63 |
| Voted in 2008,2012 NH Primaries | 38% | 14% | 46% | 2% | 248 |
| Voted in 2008 or 2012 NH Primary | 29% | 7% | 56% | 8% | 44 |
| Did Not Vote in Either NH Primary | 24% | 30% | 33% | 13% | 52 |
| Veteran household | 27% | 19% | 49% | 5% | 107 |
| Non-veteran | 38% | 14% | 44% | 4% | 231 |
| Union household | 44% | 10% | 45% | 2% | 37 |
| Non-union | 33% | 16% | 46% | 5% | 300 |
| Read Union Leader | 37% | 12% | 48% | 4% | 113 |
| Read Boston Globe | 20% | 11% | 67% | 2% | 36 |
| Read Local Newspapers | 35% | 14% | 48% | 3% | 109 |
| Watch WMUR | 32% | 16% | 47% | 5% | 191 |
| Listen to NHPR | 20% | 14% | 63% | 4% | 67 |
| 18 to 34 | 22% | 16% | 49% | 13% | 67 |
| 35 to 49 | 39% | 20% | 39% | 2% | 81 |
| 50 to 64 | 36% | 14% | 48% | 2% | 118 |
| 65 and over | 35% | 13% | 48% | 4% | 60 |
| Male | 35% | 14% | 46% | 4% | 203 |
| Female | 35% | 17% | 43% | 5% | 141 |
| High school or less | 29% | 23% | 41% | 7% | 65 |
| Some college | 37% | 24% | 32% | 8% | 75 |
| College graduate | 40% | 10% | 47% | 3% | 135 |
| Post-graduate | 24% | 9% | 65% | 2% | 62 |
| Attend services 1 or more/week | 49% | 11% | 38% | 2% | 79 |
| 1-2 times a month | 23% | 16% | 51% | 10% | 32 |
| Less often | 30% | 17% | 48% | 5% | 124 |
| Never | 32% | 17% | 46% | 5% | 94 |
| North Country | 27% | 20% | 45% | 7% | 38 |
| Central / Lakes | 32% | 12% | 50% | 6% | 52 |
| Connecticut Valley | 36% | 15% | 45% | 4% | 44 |
| Mass Border | 43% | 12% | 41% | 4% | 97 |
| Seacoast | 32% | 17% | 47% | 5% | 46 |
| Manchester Area | 30% | 20% | 46% | 4% | 65 |
| First Cong. Dist | 34% | 17% | 45% | 5% | 191 |
| Second Cong. Dist | 36% | 14% | 45% | 5% | 150 |

**Favorability Rating – Bobby Jindal
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 25% | <u>Neutral</u> 12% | <u>Unfavorable</u> 35% | <u>Don't Know</u> 28% | <u>(N)</u> 342 |
|-------------------------------------|---------------------------------|-------------------------------|-----------------------------------|----------------------------------|---------------------------|
| Registered Undeclared | 19% | 12% | 41% | 28% | 128 |
| Registered Republican | 31% | 12% | 31% | 26% | 178 |
| Democrat | 18% | 8% | 50% | 25% | 25 |
| Independent | 15% | 12% | 39% | 33% | 55 |
| Republican | 28% | 13% | 34% | 26% | 250 |
| Liberal | 11% | 8% | 30% | 52% | 23 |
| Moderate | 16% | 12% | 45% | 27% | 122 |
| Conservative | 33% | 13% | 30% | 25% | 181 |
| Support Tea Party | 43% | 12% | 26% | 19% | 119 |
| Neutral | 21% | 14% | 36% | 29% | 139 |
| Oppose Tea Party | 5% | 9% | 61% | 25% | 63 |
| Voted in 2008,2012 NH Primaries | 29% | 12% | 37% | 22% | 246 |
| Voted in 2008 or 2012 NH Primary | 14% | 11% | 40% | 35% | 44 |
| Did Not Vote in Either NH Primary | 15% | 12% | 22% | 51% | 52 |
| Veteran household | 29% | 14% | 32% | 25% | 107 |
| Non-veteran | 23% | 11% | 37% | 29% | 229 |
| Union household | 31% | 10% | 40% | 19% | 37 |
| Non-union | 24% | 12% | 35% | 29% | 298 |
| Read Union Leader | 35% | 16% | 29% | 20% | 112 |
| Read Boston Globe | 17% | 13% | 51% | 19% | 36 |
| Read Local Newspapers | 31% | 10% | 35% | 24% | 109 |
| Watch WMUR | 26% | 13% | 31% | 30% | 191 |
| Listen to NHPR | 19% | 8% | 48% | 24% | 67 |
| 18 to 34 | 21% | 4% | 35% | 41% | 67 |
| 35 to 49 | 22% | 15% | 29% | 34% | 79 |
| 50 to 64 | 25% | 15% | 38% | 22% | 118 |
| 65 and over | 29% | 14% | 41% | 16% | 60 |
| Male | 28% | 12% | 35% | 26% | 203 |
| Female | 21% | 12% | 36% | 32% | 139 |
| High school or less | 21% | 13% | 42% | 24% | 65 |
| Some college | 26% | 9% | 23% | 42% | 75 |
| College graduate | 25% | 12% | 35% | 27% | 135 |
| Post-graduate | 29% | 14% | 45% | 13% | 60 |
| Attend services 1 or more/week | 27% | 8% | 37% | 28% | 79 |
| 1-2 times a month | 23% | 19% | 38% | 19% | 31 |
| Less often | 31% | 9% | 30% | 30% | 124 |
| Never | 18% | 15% | 40% | 27% | 94 |
| North Country | 26% | 11% | 23% | 39% | 38 |
| Central / Lakes | 25% | 15% | 37% | 23% | 52 |
| Connecticut Valley | 25% | 6% | 40% | 29% | 44 |
| Mass Border | 23% | 11% | 39% | 28% | 97 |
| Seacoast | 31% | 13% | 33% | 23% | 46 |
| Manchester Area | 22% | 14% | 35% | 29% | 64 |
| First Cong. Dist | 28% | 13% | 33% | 26% | 189 |
| Second Cong. Dist | 20% | 10% | 38% | 32% | 150 |

**Favorability Rating – John Kasich
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 45% | <u>Neutral</u> 8% | <u>Unfavorable</u> 24% | <u>Don't Know</u> 24% | <u>(N)</u> 342 |
|-------------------------------------|---------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 46% | 6% | 25% | 24% | 128 |
| Registered Republican | 46% | 8% | 24% | 21% | 178 |
| Democrat | 62% | 0% | 12% | 26% | 25 |
| Independent | 44% | 5% | 20% | 31% | 55 |
| Republican | 45% | 9% | 25% | 21% | 250 |
| Liberal | 35% | 3% | 11% | 51% | 23 |
| Moderate | 49% | 9% | 18% | 25% | 122 |
| Conservative | 44% | 8% | 30% | 19% | 181 |
| Support Tea Party | 45% | 6% | 33% | 16% | 119 |
| Neutral | 48% | 11% | 19% | 22% | 139 |
| Oppose Tea Party | 52% | 5% | 19% | 24% | 63 |
| Voted in 2008,2012 NH Primaries | 53% | 9% | 21% | 17% | 246 |
| Voted in 2008 or 2012 NH Primary | 24% | 6% | 42% | 28% | 44 |
| Did Not Vote in Either NH Primary | 26% | 6% | 17% | 51% | 52 |
| Veteran household | 51% | 7% | 21% | 21% | 107 |
| Non-veteran | 43% | 8% | 25% | 24% | 229 |
| Union household | 42% | 9% | 37% | 12% | 37 |
| Non-union | 46% | 8% | 22% | 25% | 298 |
| Read Union Leader | 50% | 8% | 31% | 12% | 112 |
| Read Boston Globe | 55% | 6% | 23% | 16% | 36 |
| Read Local Newspapers | 44% | 9% | 28% | 19% | 109 |
| Watch WMUR | 49% | 9% | 20% | 22% | 191 |
| Listen to NHPR | 45% | 7% | 22% | 25% | 67 |
| 18 to 34 | 23% | 2% | 39% | 36% | 67 |
| 35 to 49 | 40% | 14% | 16% | 30% | 79 |
| 50 to 64 | 52% | 8% | 24% | 16% | 118 |
| 65 and over | 58% | 8% | 18% | 17% | 60 |
| Male | 48% | 8% | 23% | 20% | 203 |
| Female | 40% | 7% | 24% | 29% | 139 |
| High school or less | 41% | 8% | 24% | 28% | 65 |
| Some college | 38% | 7% | 24% | 31% | 75 |
| College graduate | 42% | 9% | 27% | 22% | 135 |
| Post-graduate | 69% | 6% | 16% | 9% | 60 |
| Attend services 1 or more/week | 41% | 10% | 25% | 24% | 79 |
| 1-2 times a month | 57% | 9% | 21% | 13% | 31 |
| Less often | 49% | 4% | 23% | 24% | 124 |
| Never | 39% | 10% | 26% | 26% | 94 |
| North Country | 35% | 9% | 17% | 39% | 38 |
| Central / Lakes | 42% | 8% | 33% | 16% | 52 |
| Connecticut Valley | 45% | 11% | 17% | 28% | 44 |
| Mass Border | 37% | 8% | 31% | 24% | 97 |
| Seacoast | 48% | 8% | 30% | 14% | 46 |
| Manchester Area | 63% | 4% | 8% | 24% | 64 |
| First Cong. Dist | 50% | 8% | 23% | 19% | 189 |
| Second Cong. Dist | 39% | 7% | 24% | 29% | 150 |

**Favorability Rating – George Pataki
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 19% | <u>Neutral</u> 13% | <u>Unfavorable</u> 48% | <u>Don't Know</u> 21% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------|-------------------------------|-----------------------------------|----------------------------------|---------------------------|
| Registered Undeclared | 21% | 17% | 44% | 18% | 128 |
| Registered Republican | 18% | 11% | 50% | 21% | 180 |
| Democrat | 28% | 14% | 30% | 28% | 25 |
| Independent | 16% | 16% | 47% | 21% | 55 |
| Republican | 18% | 12% | 50% | 19% | 252 |
| Liberal | 34% | 24% | 16% | 26% | 23 |
| Moderate | 18% | 13% | 46% | 23% | 124 |
| Conservative | 17% | 11% | 53% | 19% | 181 |
| Support Tea Party | 16% | 12% | 56% | 17% | 119 |
| Neutral | 21% | 15% | 42% | 23% | 141 |
| Oppose Tea Party | 21% | 10% | 52% | 17% | 63 |
| Voted in 2008,2012 NH Primaries | 21% | 14% | 49% | 16% | 248 |
| Voted in 2008 or 2012 NH Primary | 20% | 10% | 47% | 23% | 44 |
| Did Not Vote in Either NH Primary | 7% | 11% | 41% | 41% | 52 |
| Veteran household | 16% | 13% | 53% | 18% | 107 |
| Non-veteran | 20% | 13% | 45% | 22% | 231 |
| Union household | 14% | 8% | 59% | 18% | 37 |
| Non-union | 19% | 14% | 46% | 21% | 300 |
| Read Union Leader | 17% | 13% | 54% | 16% | 113 |
| Read Boston Globe | 38% | 7% | 48% | 8% | 36 |
| Read Local Newspapers | 25% | 17% | 45% | 12% | 109 |
| Watch WMUR | 19% | 12% | 48% | 20% | 191 |
| Listen to NHPR | 23% | 11% | 49% | 17% | 67 |
| 18 to 34 | 12% | 7% | 46% | 35% | 67 |
| 35 to 49 | 26% | 18% | 31% | 25% | 81 |
| 50 to 64 | 19% | 14% | 54% | 13% | 118 |
| 65 and over | 16% | 11% | 58% | 15% | 60 |
| Male | 19% | 14% | 51% | 17% | 203 |
| Female | 19% | 11% | 43% | 27% | 141 |
| High school or less | 16% | 12% | 54% | 18% | 65 |
| Some college | 18% | 8% | 44% | 29% | 75 |
| College graduate | 16% | 14% | 47% | 23% | 135 |
| Post-graduate | 27% | 17% | 48% | 9% | 62 |
| Attend services 1 or more/week | 18% | 13% | 47% | 22% | 79 |
| 1-2 times a month | 12% | 16% | 58% | 14% | 32 |
| Less often | 15% | 14% | 49% | 22% | 124 |
| Never | 25% | 11% | 43% | 21% | 94 |
| North Country | 22% | 12% | 43% | 24% | 38 |
| Central / Lakes | 22% | 18% | 47% | 14% | 52 |
| Connecticut Valley | 7% | 20% | 52% | 21% | 44 |
| Mass Border | 21% | 11% | 45% | 23% | 97 |
| Seacoast | 18% | 10% | 52% | 20% | 46 |
| Manchester Area | 19% | 10% | 48% | 22% | 65 |
| First Cong. Dist | 20% | 10% | 48% | 22% | 191 |
| Second Cong. Dist | 16% | 16% | 48% | 20% | 150 |

**Favorability Rating – Rand Paul
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 31% | <u>Neutral</u> 14% | <u>Unfavorable</u> 48% | <u>Don't Know</u> 7% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|-------------------------------------|---|---------------------------------------|---------------------------------|
| Registered Undeclared | 36% | 9% | 47% | 9% | 128 |
| Registered Republican | 31% | 18% | 48% | 4% | 180 |
| Democrat | 29% | 5% | 48% | 18% | 25 |
| Independent | 44% | 10% | 39% | 7% | 55 |
| Republican | 29% | 16% | 50% | 5% | 252 |
| Liberal | 35% | 23% | 28% | 14% | 23 |
| Moderate | 28% | 11% | 51% | 10% | 124 |
| Conservative | 32% | 15% | 49% | 4% | 181 |
| Support Tea Party | 39% | 15% | 44% | 2% | 119 |
| Neutral | 24% | 17% | 51% | 8% | 141 |
| Oppose Tea Party | 35% | 5% | 53% | 7% | 63 |
| Voted in 2008,2012 NH Primaries | 34% | 15% | 48% | 3% | 248 |
| Voted in 2008 or 2012 NH Primary | 36% | 9% | 47% | 7% | 44 |
| Did Not Vote in Either NH Primary | 11% | 14% | 47% | 27% | 52 |
| Veteran household | 25% | 14% | 53% | 8% | 107 |
| Non-veteran | 34% | 14% | 46% | 6% | 231 |
| Union household | 31% | 20% | 45% | 5% | 37 |
| Non-union | 31% | 13% | 48% | 7% | 300 |
| Read Union Leader | 36% | 18% | 42% | 4% | 113 |
| Read Boston Globe | 38% | 9% | 49% | 4% | 36 |
| Read Local Newspapers | 30% | 16% | 47% | 7% | 109 |
| Watch WMUR | 23% | 15% | 53% | 9% | 191 |
| Listen to NHPR | 35% | 8% | 53% | 4% | 67 |
| 18 to 34 | 36% | 8% | 42% | 14% | 67 |
| 35 to 49 | 38% | 19% | 35% | 8% | 81 |
| 50 to 64 | 32% | 17% | 47% | 4% | 118 |
| 65 and over | 16% | 9% | 71% | 4% | 60 |
| Male | 33% | 14% | 46% | 6% | 203 |
| Female | 28% | 13% | 50% | 9% | 141 |
| High school or less | 29% | 17% | 47% | 7% | 65 |
| Some college | 27% | 16% | 43% | 14% | 75 |
| College graduate | 32% | 11% | 52% | 5% | 135 |
| Post-graduate | 37% | 13% | 46% | 3% | 62 |
| Attend services 1 or more/week | 29% | 14% | 54% | 2% | 79 |
| 1-2 times a month | 29% | 15% | 50% | 6% | 32 |
| Less often | 30% | 13% | 48% | 9% | 124 |
| Never | 35% | 15% | 42% | 9% | 94 |
| North Country | 14% | 16% | 60% | 10% | 38 |
| Central / Lakes | 32% | 18% | 46% | 3% | 52 |
| Connecticut Valley | 30% | 5% | 53% | 12% | 44 |
| Mass Border | 25% | 14% | 53% | 8% | 97 |
| Seacoast | 46% | 13% | 37% | 4% | 46 |
| Manchester Area | 38% | 15% | 40% | 7% | 65 |
| First Cong. Dist | 32% | 14% | 46% | 8% | 191 |
| Second Cong. Dist | 29% | 14% | 51% | 7% | 150 |

**Favorability Rating – Marco Rubio
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 58% | <u>Neutral</u> 6% | <u>Unfavorable</u> 22% | <u>Don't Know</u> 14% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|------------------------------------|---|--|---------------------------------|
| Registered Undeclared | 53% | 8% | 27% | 12% | 128 |
| Registered Republican | 66% | 4% | 14% | 15% | 180 |
| Democrat | 43% | 0% | 31% | 26% | 25 |
| Independent | 45% | 8% | 27% | 20% | 55 |
| Republican | 63% | 6% | 20% | 11% | 252 |
| Liberal | 35% | 8% | 21% | 36% | 23 |
| Moderate | 55% | 6% | 26% | 13% | 124 |
| Conservative | 63% | 6% | 19% | 12% | 181 |
| Support Tea Party | 66% | 6% | 18% | 10% | 119 |
| Neutral | 59% | 9% | 21% | 11% | 141 |
| Oppose Tea Party | 51% | 1% | 35% | 13% | 63 |
| Voted in 2008,2012 NH Primaries | 63% | 5% | 23% | 9% | 248 |
| Voted in 2008 or 2012 NH Primary | 57% | 4% | 24% | 15% | 44 |
| Did Not Vote in Either NH Primary | 34% | 10% | 18% | 37% | 52 |
| Veteran household | 57% | 6% | 27% | 10% | 107 |
| Non-veteran | 58% | 6% | 20% | 16% | 231 |
| Union household | 67% | 6% | 15% | 11% | 37 |
| Non-union | 57% | 6% | 23% | 14% | 300 |
| Read Union Leader | 62% | 8% | 23% | 7% | 113 |
| Read Boston Globe | 52% | 3% | 38% | 7% | 36 |
| Read Local Newspapers | 58% | 6% | 23% | 13% | 109 |
| Watch WMUR | 57% | 8% | 22% | 13% | 191 |
| Listen to NHPR | 53% | 2% | 32% | 14% | 67 |
| 18 to 34 | 41% | 6% | 30% | 23% | 67 |
| 35 to 49 | 55% | 3% | 19% | 23% | 81 |
| 50 to 64 | 62% | 9% | 24% | 6% | 118 |
| 65 and over | 72% | 3% | 16% | 8% | 60 |
| Male | 58% | 8% | 23% | 12% | 203 |
| Female | 58% | 4% | 21% | 18% | 141 |
| High school or less | 43% | 7% | 33% | 17% | 65 |
| Some college | 50% | 7% | 21% | 22% | 75 |
| College graduate | 62% | 6% | 20% | 13% | 135 |
| Post-graduate | 76% | 5% | 16% | 3% | 62 |
| Attend services 1 or more/week | 58% | 3% | 25% | 13% | 79 |
| 1-2 times a month | 70% | 4% | 17% | 8% | 32 |
| Less often | 56% | 7% | 21% | 16% | 124 |
| Never | 55% | 8% | 22% | 14% | 94 |
| North Country | 45% | 9% | 17% | 28% | 38 |
| Central / Lakes | 51% | 10% | 34% | 6% | 52 |
| Connecticut Valley | 54% | 7% | 18% | 21% | 44 |
| Mass Border | 63% | 5% | 20% | 12% | 97 |
| Seacoast | 63% | 4% | 25% | 8% | 46 |
| Manchester Area | 62% | 3% | 20% | 15% | 65 |
| First Cong. Dist | 60% | 4% | 25% | 11% | 191 |
| Second Cong. Dist | 55% | 8% | 18% | 19% | 150 |

**Favorability Rating – Rick Santorum
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 23% | <u>Neutral</u> 9% | <u>Unfavorable</u> 52% | <u>Don't Know</u> 16% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------|------------------------------|-----------------------------------|----------------------------------|---------------------------|
| Registered Undeclared | 31% | 11% | 46% | 12% | 128 |
| Registered Republican | 20% | 9% | 55% | 16% | 180 |
| Democrat | 18% | 2% | 62% | 17% | 25 |
| Independent | 15% | 7% | 54% | 24% | 55 |
| Republican | 25% | 10% | 52% | 13% | 252 |
| Liberal | 16% | 3% | 42% | 39% | 23 |
| Moderate | 16% | 11% | 58% | 15% | 124 |
| Conservative | 30% | 9% | 48% | 13% | 181 |
| Support Tea Party | 30% | 10% | 50% | 11% | 119 |
| Neutral | 23% | 13% | 50% | 15% | 141 |
| Oppose Tea Party | 17% | 1% | 71% | 12% | 63 |
| Voted in 2008,2012 NH Primaries | 24% | 10% | 55% | 11% | 248 |
| Voted in 2008 or 2012 NH Primary | 27% | 4% | 56% | 13% | 44 |
| Did Not Vote in Either NH Primary | 15% | 10% | 34% | 41% | 52 |
| Veteran household | 24% | 8% | 54% | 14% | 107 |
| Non-veteran | 23% | 9% | 51% | 16% | 231 |
| Union household | 23% | 11% | 58% | 8% | 37 |
| Non-union | 23% | 9% | 51% | 17% | 300 |
| Read Union Leader | 22% | 12% | 56% | 9% | 113 |
| Read Boston Globe | 29% | 5% | 62% | 4% | 36 |
| Read Local Newspapers | 24% | 11% | 52% | 13% | 109 |
| Watch WMUR | 23% | 10% | 50% | 17% | 191 |
| Listen to NHPR | 21% | 3% | 58% | 18% | 67 |
| 18 to 34 | 25% | 2% | 50% | 24% | 67 |
| 35 to 49 | 24% | 9% | 51% | 16% | 81 |
| 50 to 64 | 21% | 13% | 55% | 12% | 118 |
| 65 and over | 22% | 10% | 54% | 14% | 60 |
| Male | 22% | 11% | 55% | 12% | 203 |
| Female | 26% | 5% | 48% | 21% | 141 |
| High school or less | 28% | 11% | 43% | 18% | 65 |
| Some college | 19% | 9% | 47% | 25% | 75 |
| College graduate | 25% | 8% | 56% | 11% | 135 |
| Post-graduate | 19% | 8% | 62% | 11% | 62 |
| Attend services 1 or more/week | 38% | 8% | 41% | 14% | 79 |
| 1-2 times a month | 10% | 5% | 72% | 12% | 32 |
| Less often | 23% | 11% | 49% | 18% | 124 |
| Never | 15% | 8% | 61% | 16% | 94 |
| North Country | 9% | 13% | 57% | 21% | 38 |
| Central / Lakes | 35% | 18% | 37% | 10% | 52 |
| Connecticut Valley | 20% | 5% | 48% | 27% | 44 |
| Mass Border | 23% | 6% | 60% | 11% | 97 |
| Seacoast | 26% | 6% | 55% | 12% | 46 |
| Manchester Area | 22% | 8% | 50% | 20% | 65 |
| First Cong. Dist | 26% | 8% | 54% | 12% | 191 |
| Second Cong. Dist | 20% | 9% | 50% | 21% | 150 |

**Favorability Rating – Donald Trump
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Favorable</u> 55% | <u>Neutral</u> 7% | <u>Unfavorable</u> 38% | <u>Don't Know</u> 0% | <u>(N)</u> 344 |
|-------------------------------------|---------------------------------------|------------------------------------|---|---------------------------------------|---------------------------------|
| Registered Undeclared | 50% | 5% | 45% | 0% | 128 |
| Registered Republican | 57% | 8% | 35% | 0% | 180 |
| Democrat | 43% | 2% | 53% | 2% | 25 |
| Independent | 47% | 3% | 50% | 0% | 55 |
| Republican | 57% | 8% | 35% | 0% | 252 |
| Liberal | 42% | 18% | 39% | 0% | 23 |
| Moderate | 53% | 2% | 45% | 0% | 124 |
| Conservative | 57% | 9% | 34% | 0% | 181 |
| Support Tea Party | 63% | 6% | 31% | 1% | 119 |
| Neutral | 51% | 10% | 39% | 0% | 141 |
| Oppose Tea Party | 42% | 2% | 55% | 1% | 63 |
| Voted in 2008,2012 NH Primaries | 50% | 7% | 43% | 0% | 248 |
| Voted in 2008 or 2012 NH Primary | 62% | 6% | 32% | 0% | 44 |
| Did Not Vote in Either NH Primary | 76% | 4% | 20% | 0% | 52 |
| Veteran household | 47% | 9% | 42% | 1% | 107 |
| Non-veteran | 59% | 5% | 36% | 0% | 231 |
| Union household | 62% | 12% | 26% | 0% | 37 |
| Non-union | 54% | 6% | 40% | 0% | 300 |
| Read Union Leader | 55% | 6% | 38% | 1% | 113 |
| Read Boston Globe | 54% | 0% | 46% | 0% | 36 |
| Read Local Newspapers | 49% | 8% | 43% | 0% | 109 |
| Watch WMUR | 54% | 7% | 38% | 0% | 191 |
| Listen to NHPR | 49% | 2% | 48% | 1% | 67 |
| 18 to 34 | 71% | 0% | 29% | 0% | 67 |
| 35 to 49 | 59% | 10% | 31% | 1% | 81 |
| 50 to 64 | 51% | 8% | 41% | 0% | 118 |
| 65 and over | 40% | 9% | 50% | 1% | 60 |
| Male | 54% | 7% | 39% | 1% | 203 |
| Female | 58% | 6% | 36% | 0% | 141 |
| High school or less | 52% | 7% | 42% | 0% | 65 |
| Some college | 72% | 6% | 22% | 0% | 75 |
| College graduate | 52% | 7% | 41% | 0% | 135 |
| Post-graduate | 44% | 5% | 49% | 2% | 62 |
| Attend services 1 or more/week | 44% | 9% | 47% | 0% | 79 |
| 1-2 times a month | 54% | 8% | 38% | 0% | 32 |
| Less often | 57% | 5% | 37% | 1% | 124 |
| Never | 60% | 6% | 34% | 0% | 94 |
| North Country | 57% | 4% | 38% | 0% | 38 |
| Central / Lakes | 47% | 8% | 43% | 2% | 52 |
| Connecticut Valley | 48% | 6% | 47% | 0% | 44 |
| Mass Border | 63% | 10% | 27% | 0% | 97 |
| Seacoast | 52% | 0% | 48% | 0% | 46 |
| Manchester Area | 57% | 7% | 36% | 0% | 65 |
| First Cong. Dist | 59% | 5% | 37% | 0% | 191 |
| Second Cong. Dist | 51% | 9% | 39% | 1% | 150 |

**Decided 2016 GOP Primary Vote
(Likely 2016 GOP Primary Voters)**

| | Def. <u>Decided</u> | Leaning <u>Towards Someone</u> | Still Trying <u>To Decide</u> | (N) |
|-------------------------------------|--------------------------------|---|--|------------|
| LIKELY NH GOP PRIMARY VOTERS | 13% | 28% | 59% | 343 |
| Registered Undeclared | 11% | 31% | 58% | 128 |
| Registered Republican | 12% | 26% | 61% | 180 |
| Democrat | 0% | 15% | 85% | 25 |
| Independent | 15% | 17% | 68% | 55 |
| Republican | 14% | 31% | 54% | 251 |
| Liberal | 8% | 19% | 73% | 23 |
| Moderate | 13% | 29% | 58% | 123 |
| Conservative | 14% | 29% | 57% | 181 |
| Support Tea Party | 13% | 25% | 61% | 119 |
| Neutral | 12% | 31% | 57% | 141 |
| Oppose Tea Party | 15% | 21% | 64% | 63 |
| Voted in 2008,2012 NH Primaries | 12% | 27% | 61% | 248 |
| Voted in 2008 or 2012 NH Primary | 15% | 23% | 62% | 44 |
| Did Not Vote in Either NH Primary | 17% | 39% | 44% | 51 |
| Veteran household | 16% | 23% | 61% | 107 |
| Non-veteran | 12% | 30% | 58% | 230 |
| Union household | 16% | 28% | 55% | 37 |
| Non-union | 13% | 28% | 60% | 299 |
| Read Union Leader | 18% | 28% | 54% | 113 |
| Read Boston Globe | 11% | 24% | 65% | 36 |
| Read Local Newspapers | 9% | 28% | 62% | 109 |
| Watch WMUR | 12% | 28% | 60% | 190 |
| Listen to NHPR | 17% | 29% | 54% | 67 |
| 18 to 34 | 15% | 29% | 56% | 67 |
| 35 to 49 | 11% | 28% | 61% | 81 |
| 50 to 64 | 10% | 31% | 59% | 118 |
| 65 and over | 18% | 18% | 65% | 59 |
| Male | 18% | 31% | 51% | 203 |
| Female | 7% | 23% | 69% | 140 |
| High school or less | 26% | 27% | 47% | 65 |
| Some college | 14% | 29% | 57% | 75 |
| College graduate | 7% | 29% | 64% | 134 |
| Post-graduate | 11% | 26% | 63% | 62 |
| Attend services 1 or more/week | 16% | 25% | 59% | 79 |
| 1-2 times a month | 11% | 26% | 63% | 32 |
| Less often | 12% | 32% | 56% | 124 |
| Never | 13% | 24% | 63% | 93 |
| North Country | 32% | 24% | 44% | 38 |
| Central / Lakes | 11% | 27% | 62% | 52 |
| Connecticut Valley | 15% | 27% | 59% | 43 |
| Mass Border | 10% | 38% | 52% | 97 |
| Seacoast | 5% | 20% | 75% | 46 |
| Manchester Area | 15% | 24% | 62% | 65 |
| First Cong. Dist | 15% | 30% | 55% | 191 |
| Second Cong. Dist | 11% | 26% | 63% | 149 |

**GOP 2016 Primary Support
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Donald Trump</u> 26% | <u>Carly Fiorina</u> 16% | <u>Marco Rubio</u> 9% | <u>Ben Carson</u> 8% | <u>John Kasich</u> 7% | <u>Jeb Bush</u> 7% | <u>Someone Else</u> 16% | <u>Undecided</u> 11% | <u>(N=)</u> 344 |
|-------------------------------------|------------------------------------|-------------------------------------|----------------------------------|---------------------------------|----------------------------------|-------------------------------|------------------------------------|---------------------------------|----------------------------|
| Registered Undeclared | 25% | 20% | 6% | 12% | 6% | 10% | 13% | 8% | 128 |
| Registered Republican | 22% | 16% | 12% | 6% | 8% | 6% | 18% | 13% | 180 |
| Democrat | 19% | 8% | 14% | 3% | 11% | 12% | 27% | 5% | 25 |
| Independent | 29% | 15% | 3% | 11% | 9% | 6% | 17% | 10% | 55 |
| Republican | 25% | 18% | 9% | 9% | 7% | 7% | 14% | 11% | 252 |
| Liberal | 34% | 12% | 9% | 13% | 9% | 5% | 10% | 9% | 23 |
| Moderate | 26% | 16% | 6% | 11% | 6% | 9% | 13% | 13% | 124 |
| Conservative | 24% | 17% | 10% | 6% | 7% | 7% | 19% | 10% | 181 |
| Support Tea Party | 26% | 23% | 7% | 9% | 2% | 4% | 20% | 9% | 119 |
| Neutral | 24% | 14% | 8% | 8% | 9% | 11% | 12% | 13% | 141 |
| Oppose Tea Party | 18% | 12% | 13% | 7% | 16% | 7% | 17% | 11% | 63 |
| Voted in 2008,2012 NH Primaries | 18% | 18% | 11% | 9% | 9% | 8% | 16% | 11% | 248 |
| Voted in 2008 or 2012 NH Primary | 32% | 23% | 2% | 9% | 0% | 3% | 20% | 9% | 44 |
| Did Not Vote in Either NH Primary | 59% | 4% | 1% | 4% | 6% | 8% | 7% | 10% | 52 |
| Veteran household | 22% | 16% | 9% | 6% | 8% | 7% | 19% | 13% | 107 |
| Non-veteran | 28% | 17% | 8% | 9% | 7% | 7% | 14% | 10% | 231 |
| Union household | 29% | 6% | 17% | 18% | 14% | 5% | 8% | 3% | 37 |
| Non-union | 25% | 18% | 7% | 7% | 7% | 8% | 16% | 12% | 300 |
| Read Union Leader | 23% | 18% | 9% | 9% | 8% | 8% | 15% | 11% | 113 |
| Read Boston Globe | 18% | 12% | 11% | 7% | 10% | 6% | 29% | 6% | 36 |
| Read Local Newspapers | 23% | 17% | 10% | 9% | 6% | 8% | 19% | 7% | 109 |
| Watch WMUR | 28% | 17% | 8% | 7% | 8% | 10% | 13% | 10% | 191 |
| Listen to NHPR | 24% | 20% | 8% | 12% | 6% | 5% | 17% | 7% | 67 |
| 18 to 34 | 43% | 12% | 2% | 6% | 2% | 2% | 20% | 12% | 67 |
| 35 to 49 | 28% | 23% | 8% | 10% | 1% | 6% | 15% | 9% | 81 |
| 50 to 64 | 17% | 17% | 10% | 9% | 12% | 9% | 16% | 9% | 118 |
| 65 and over | 20% | 12% | 12% | 9% | 11% | 11% | 9% | 15% | 60 |
| Male | 27% | 16% | 7% | 9% | 10% | 7% | 16% | 8% | 203 |
| Female | 25% | 17% | 11% | 8% | 3% | 7% | 15% | 14% | 141 |
| High school or less | 35% | 7% | 6% | 9% | 9% | 10% | 15% | 9% | 65 |
| Some college | 36% | 13% | 3% | 8% | 5% | 8% | 15% | 11% | 75 |
| College graduate | 20% | 19% | 12% | 9% | 6% | 7% | 16% | 12% | 135 |
| Post-graduate | 17% | 25% | 9% | 7% | 11% | 4% | 16% | 10% | 62 |
| Attend services 1 or more/week | 20% | 21% | 10% | 13% | 6% | 7% | 15% | 9% | 79 |
| 1-2 times a month | 16% | 9% | 18% | 9% | 15% | 9% | 13% | 12% | 32 |
| Less often | 27% | 20% | 5% | 5% | 8% | 9% | 13% | 14% | 124 |
| Never | 33% | 12% | 9% | 10% | 5% | 5% | 18% | 7% | 94 |
| North Country | 28% | 11% | 9% | 4% | 11% | 10% | 12% | 15% | 38 |
| Central / Lakes | 24% | 15% | 9% | 7% | 6% | 9% | 23% | 8% | 52 |
| Connecticut Valley | 27% | 15% | 3% | 19% | 8% | 6% | 15% | 8% | 44 |
| Mass Border | 30% | 15% | 11% | 11% | 7% | 8% | 13% | 5% | 97 |
| Seacoast | 23% | 24% | 9% | 6% | 4% | 7% | 14% | 14% | 46 |
| Manchester Area | 22% | 19% | 8% | 4% | 8% | 4% | 16% | 18% | 65 |
| First Cong. Dist | 27% | 18% | 8% | 6% | 6% | 8% | 16% | 11% | 191 |
| Second Cong. Dist | 24% | 15% | 8% | 12% | 9% | 6% | 16% | 10% | 150 |

**GOP 2016 Primary – Second Choice
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Carly Fiorina</u> 13% | <u>Ben Carson</u> 12% | <u>Chris Christie</u> 10% | <u>Jeb Bush</u> 10% | <u>Marco Rubio</u> 9% | <u>Someone Else</u> 28% | <u>No Second Choice</u> 8% | <u>Don't Know</u> 9% | <u>(N=)</u> 307 |
|-------------------------------------|---|--------------------------------------|--|------------------------------------|--------------------------------------|--|---|-------------------------------------|----------------------------|
| Registered Undeclared | 14% | 14% | 4% | 4% | 10% | 33% | 14% | 8% | 118 |
| Registered Republican | 13% | 12% | 13% | 13% | 11% | 25% | 3% | 9% | 157 |
| Democrat | 17% | 9% | 6% | 20% | 6% | 25% | 17% | 0% | 24 |
| Independent | 5% | 4% | 11% | 3% | 15% | 29% | 21% | 11% | 50 |
| Republican | 15% | 13% | 11% | 10% | 8% | 28% | 4% | 10% | 224 |
| Liberal | 14% | 11% | 18% | 15% | 0% | 23% | 5% | 14% | 21 |
| Moderate | 10% | 13% | 10% | 10% | 9% | 24% | 12% | 12% | 108 |
| Conservative | 16% | 12% | 10% | 8% | 11% | 32% | 6% | 6% | 163 |
| Support Tea Party | 19% | 14% | 10% | 7% | 12% | 29% | 2% | 6% | 108 |
| Neutral | 10% | 11% | 13% | 11% | 10% | 26% | 8% | 11% | 123 |
| Oppose Tea Party | 13% | 10% | 8% | 9% | 6% | 32% | 16% | 7% | 56 |
| Voted in 2008,2012 NH Primaries | 16% | 14% | 10% | 10% | 11% | 27% | 4% | 9% | 220 |
| Voted in 2008 or 2012 NH Primary | 12% | 3% | 2% | 4% | 9% | 49% | 14% | 8% | 40 |
| Did Not Vote in Either NH Primary | 4% | 11% | 21% | 12% | 2% | 19% | 22% | 9% | 47 |
| Veteran household | 16% | 12% | 12% | 7% | 12% | 25% | 7% | 9% | 93 |
| Non-veteran | 12% | 12% | 10% | 10% | 9% | 30% | 9% | 9% | 208 |
| Union household | 13% | 8% | 22% | 11% | 18% | 18% | 3% | 8% | 36 |
| Non-union | 14% | 13% | 9% | 9% | 9% | 30% | 9% | 9% | 264 |
| Read Union Leader | 16% | 13% | 12% | 9% | 11% | 32% | 2% | 6% | 101 |
| Read Boston Globe | 17% | 12% | 8% | 10% | 6% | 32% | 6% | 9% | 34 |
| Read Local Newspapers | 15% | 11% | 9% | 8% | 7% | 31% | 5% | 13% | 101 |
| Watch WMUR | 16% | 11% | 15% | 9% | 8% | 25% | 6% | 9% | 171 |
| Listen to NHPR | 9% | 11% | 8% | 8% | 9% | 33% | 14% | 8% | 62 |
| 18 to 34 | 8% | 14% | 9% | 8% | 2% | 29% | 18% | 12% | 59 |
| 35 to 49 | 14% | 8% | 9% | 14% | 10% | 23% | 7% | 14% | 74 |
| 50 to 64 | 15% | 14% | 13% | 7% | 11% | 28% | 6% | 5% | 108 |
| 65 and over | 19% | 12% | 10% | 8% | 13% | 28% | 3% | 7% | 51 |
| Male | 13% | 12% | 10% | 10% | 10% | 31% | 8% | 6% | 186 |
| Female | 14% | 12% | 11% | 8% | 8% | 24% | 9% | 12% | 121 |
| High school or less | 5% | 8% | 19% | 13% | 13% | 28% | 6% | 8% | 59 |
| Some college | 14% | 13% | 9% | 9% | 5% | 26% | 12% | 12% | 67 |
| College graduate | 19% | 12% | 9% | 6% | 7% | 32% | 7% | 9% | 119 |
| Post-graduate | 10% | 15% | 6% | 13% | 18% | 23% | 8% | 6% | 56 |
| Attend services 1 or more/week | 11% | 16% | 7% | 13% | 11% | 28% | 4% | 9% | 72 |
| 1-2 times a month | 13% | 7% | 16% | 8% | 18% | 33% | 5% | 0% | 28 |
| Less often | 13% | 13% | 9% | 11% | 13% | 25% | 9% | 7% | 107 |
| Never | 17% | 6% | 14% | 5% | 2% | 29% | 12% | 15% | 87 |
| North Country | 8% | 8% | 14% | 12% | 4% | 22% | 33% | 0% | 33 |
| Central / Lakes | 15% | 9% | 12% | 9% | 8% | 36% | 2% | 7% | 48 |
| Connecticut Valley | 13% | 7% | 4% | 4% | 11% | 36% | 18% | 6% | 41 |
| Mass Border | 12% | 18% | 10% | 11% | 8% | 31% | 1% | 8% | 92 |
| Seacoast | 25% | 8% | 9% | 11% | 12% | 15% | 3% | 16% | 40 |
| Manchester Area | 10% | 11% | 12% | 9% | 12% | 25% | 7% | 14% | 54 |
| First Cong. Dist | 15% | 11% | 13% | 11% | 9% | 26% | 6% | 8% | 169 |
| Second Cong. Dist | 10% | 13% | 8% | 8% | 10% | 31% | 11% | 10% | 135 |

**GOP 2016 Primary – Would NOT Support
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | Donald <u>Trump</u> 25% | Jeb <u>Bush</u> 11% | Rand <u>Paul</u> 10% | Mike <u>Huckabee</u> 8% | Chris <u>Christie</u> 5% | Someone <u>Else</u> 16% | All <u>Acceptable</u> 10% | Don't <u>Know</u> 15% | (N=) 343 |
|-------------------------------------|--|------------------------------------|-------------------------------------|--|---|--|--|--------------------------------------|---------------------|
| Registered Undeclared | 25% | 11% | 9% | 9% | 5% | 16% | 12% | 12% | 128 |
| Registered Republican | 27% | 10% | 9% | 9% | 6% | 18% | 9% | 12% | 179 |
| Democrat | 39% | 9% | 3% | 12% | 0% | 9% | 12% | 16% | 25 |
| Independent | 33% | 12% | 3% | 6% | 3% | 14% | 9% | 21% | 55 |
| Republican | 23% | 10% | 12% | 8% | 7% | 18% | 9% | 13% | 251 |
| Liberal | 31% | 0% | 0% | 10% | 7% | 14% | 16% | 22% | 23 |
| Moderate | 30% | 10% | 7% | 13% | 4% | 16% | 4% | 16% | 124 |
| Conservative | 21% | 13% | 13% | 4% | 6% | 17% | 13% | 12% | 180 |
| Support Tea Party | 17% | 12% | 11% | 7% | 5% | 26% | 14% | 8% | 119 |
| Neutral | 29% | 10% | 10% | 6% | 5% | 13% | 9% | 17% | 141 |
| Oppose Tea Party | 36% | 10% | 10% | 16% | 4% | 9% | 4% | 11% | 63 |
| Voted in 2008,2012 NH Primaries | 29% | 10% | 9% | 8% | 5% | 17% | 10% | 12% | 247 |
| Voted in 2008 or 2012 NH Primary | 18% | 12% | 26% | 17% | 9% | 7% | 8% | 4% | 44 |
| Did Not Vote in Either NH Primary | 12% | 13% | 4% | 3% | 3% | 20% | 7% | 38% | 52 |
| Veteran household | 23% | 10% | 9% | 7% | 7% | 19% | 11% | 14% | 107 |
| Non-veteran | 26% | 11% | 10% | 9% | 4% | 15% | 9% | 15% | 231 |
| Union household | 27% | 14% | 14% | 10% | 3% | 16% | 7% | 10% | 37 |
| Non-union | 25% | 11% | 9% | 8% | 5% | 17% | 10% | 15% | 299 |
| Read Union Leader | 25% | 11% | 12% | 6% | 8% | 18% | 9% | 10% | 113 |
| Read Boston Globe | 32% | 17% | 9% | 5% | 6% | 16% | 3% | 13% | 36 |
| Read Local Newspapers | 27% | 10% | 10% | 5% | 6% | 18% | 9% | 15% | 109 |
| Watch WMUR | 24% | 11% | 10% | 9% | 3% | 16% | 10% | 17% | 190 |
| Listen to NHPR | 33% | 11% | 8% | 9% | 7% | 8% | 12% | 11% | 67 |
| 18 to 34 | 16% | 8% | 16% | 11% | 2% | 16% | 10% | 21% | 67 |
| 35 to 49 | 22% | 13% | 3% | 11% | 6% | 17% | 11% | 16% | 81 |
| 50 to 64 | 30% | 12% | 10% | 7% | 5% | 18% | 8% | 10% | 118 |
| 65 and over | 32% | 9% | 13% | 5% | 4% | 15% | 8% | 14% | 59 |
| Male | 27% | 13% | 11% | 7% | 6% | 15% | 8% | 13% | 202 |
| Female | 22% | 9% | 8% | 10% | 4% | 19% | 12% | 17% | 141 |
| High school or less | 25% | 11% | 9% | 4% | 4% | 16% | 12% | 18% | 64 |
| Some college | 12% | 17% | 7% | 7% | 6% | 14% | 15% | 23% | 75 |
| College graduate | 27% | 7% | 12% | 11% | 5% | 19% | 8% | 11% | 135 |
| Post-graduate | 38% | 11% | 10% | 9% | 5% | 16% | 5% | 6% | 62 |
| Attend services 1 or more/week | 39% | 11% | 12% | 3% | 5% | 15% | 10% | 6% | 79 |
| 1-2 times a month | 15% | 10% | 14% | 17% | 6% | 19% | 3% | 15% | 32 |
| Less often | 21% | 12% | 10% | 8% | 2% | 17% | 13% | 16% | 123 |
| Never | 23% | 11% | 6% | 10% | 7% | 15% | 8% | 20% | 94 |
| North Country | 27% | 17% | 17% | 4% | 2% | 7% | 4% | 22% | 38 |
| Central / Lakes | 27% | 12% | 6% | 8% | 4% | 16% | 14% | 12% | 52 |
| Connecticut Valley | 24% | 11% | 7% | 4% | 8% | 21% | 9% | 15% | 44 |
| Mass Border | 17% | 14% | 12% | 6% | 6% | 17% | 13% | 14% | 96 |
| Seacoast | 32% | 6% | 7% | 9% | 5% | 13% | 7% | 21% | 46 |
| Manchester Area | 28% | 5% | 10% | 17% | 4% | 20% | 7% | 9% | 65 |
| First Cong. Dist | 24% | 11% | 12% | 10% | 4% | 18% | 8% | 13% | 190 |
| Second Cong. Dist | 26% | 12% | 8% | 5% | 6% | 15% | 11% | 16% | 150 |

**GOP 2016 Primary Who Will Win
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Donald Trump</u> 40% | <u>Jeb Bush</u> 12% | <u>Carly Fiorina</u> 8% | <u>Marco Rubio</u> 5% | <u>Ben Carson</u> 4% | <u>John Kasich</u> 3% | <u>Someone Else</u> 4% | <u>Don't Know</u> 24% | <u>(N=)</u> 344 |
|-------------------------------------|------------------------------------|--------------------------------|------------------------------------|----------------------------------|---------------------------------|----------------------------------|-----------------------------------|----------------------------------|----------------------------|
| Registered Undeclared | 40% | 9% | 6% | 2% | 5% | 5% | 4% | 29% | 128 |
| Registered Republican | 37% | 13% | 9% | 7% | 4% | 2% | 3% | 24% | 180 |
| Democrat | 37% | 22% | 0% | 13% | 0% | 3% | 4% | 22% | 25 |
| Independent | 34% | 13% | 3% | 0% | 2% | 3% | 8% | 37% | 55 |
| Republican | 42% | 11% | 10% | 5% | 5% | 3% | 3% | 21% | 252 |
| Liberal | 53% | 10% | 8% | 9% | 0% | 8% | 0% | 12% | 23 |
| Moderate | 44% | 15% | 4% | 2% | 5% | 2% | 3% | 25% | 124 |
| Conservative | 36% | 10% | 11% | 5% | 4% | 3% | 5% | 25% | 181 |
| Support Tea Party | 40% | 12% | 8% | 4% | 6% | 3% | 4% | 25% | 119 |
| Neutral | 39% | 10% | 11% | 4% | 3% | 3% | 5% | 25% | 141 |
| Oppose Tea Party | 35% | 18% | 3% | 8% | 4% | 4% | 3% | 25% | 63 |
| Voted in 2008,2012 NH Primaries | 35% | 13% | 8% | 4% | 4% | 4% | 5% | 26% | 248 |
| Voted in 2008 or 2012 NH Primary | 50% | 13% | 14% | 5% | 5% | 0% | 1% | 11% | 44 |
| Did Not Vote in Either NH Primary | 56% | 7% | 3% | 6% | 2% | 0% | 2% | 25% | 52 |
| Veteran household | 31% | 13% | 9% | 5% | 4% | 5% | 4% | 28% | 107 |
| Non-veteran | 45% | 11% | 7% | 4% | 4% | 2% | 4% | 23% | 231 |
| Union household | 42% | 16% | 6% | 6% | 12% | 0% | 2% | 14% | 37 |
| Non-union | 40% | 11% | 8% | 4% | 3% | 3% | 4% | 26% | 300 |
| Read Union Leader | 39% | 13% | 5% | 6% | 5% | 3% | 5% | 24% | 113 |
| Read Boston Globe | 32% | 14% | 8% | 3% | 3% | 2% | 11% | 27% | 36 |
| Read Local Newspapers | 40% | 18% | 9% | 3% | 8% | 3% | 4% | 15% | 109 |
| Watch WMUR | 43% | 12% | 10% | 5% | 2% | 2% | 3% | 24% | 191 |
| Listen to NHPR | 40% | 11% | 6% | 6% | 6% | 5% | 1% | 25% | 67 |
| 18 to 34 | 56% | 14% | 5% | 5% | 5% | 0% | 2% | 13% | 67 |
| 35 to 49 | 40% | 14% | 8% | 4% | 3% | 2% | 4% | 24% | 81 |
| 50 to 64 | 38% | 11% | 9% | 4% | 4% | 4% | 7% | 24% | 118 |
| 65 and over | 30% | 10% | 10% | 2% | 5% | 5% | 1% | 37% | 60 |
| Male | 47% | 12% | 7% | 3% | 6% | 4% | 4% | 17% | 203 |
| Female | 30% | 12% | 9% | 7% | 1% | 2% | 5% | 34% | 141 |
| High school or less | 50% | 13% | 5% | 5% | 2% | 2% | 5% | 19% | 65 |
| Some college | 46% | 7% | 5% | 4% | 6% | 3% | 5% | 24% | 75 |
| College graduate | 36% | 16% | 10% | 4% | 5% | 4% | 1% | 23% | 135 |
| Post-graduate | 33% | 9% | 8% | 5% | 1% | 2% | 9% | 34% | 62 |
| Attend services 1 or more/week | 38% | 7% | 15% | 2% | 8% | 2% | 3% | 26% | 79 |
| 1-2 times a month | 29% | 16% | 3% | 15% | 5% | 10% | 0% | 23% | 32 |
| Less often | 42% | 11% | 8% | 2% | 3% | 4% | 4% | 26% | 124 |
| Never | 44% | 17% | 4% | 5% | 2% | 1% | 7% | 21% | 94 |
| North Country | 40% | 13% | 3% | 10% | 0% | 3% | 4% | 27% | 38 |
| Central / Lakes | 42% | 10% | 8% | 5% | 3% | 3% | 7% | 22% | 52 |
| Connecticut Valley | 38% | 10% | 4% | 0% | 8% | 2% | 3% | 35% | 44 |
| Mass Border | 48% | 8% | 11% | 4% | 7% | 3% | 2% | 17% | 97 |
| Seacoast | 23% | 26% | 13% | 5% | 4% | 0% | 2% | 28% | 46 |
| Manchester Area | 42% | 11% | 5% | 4% | 0% | 5% | 7% | 26% | 65 |
| First Cong. Dist | 38% | 16% | 10% | 3% | 2% | 4% | 5% | 23% | 191 |
| Second Cong. Dist | 43% | 7% | 5% | 7% | 7% | 2% | 4% | 26% | 150 |

**Who is the Least Likely To Act Like A Typical Politician?
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | Donald <u>Trump</u> 68% | Ben <u>Carson</u> 11% | Carly <u>Fiorina</u> 4% | Chris <u>Christie</u> 3% | Jeb <u>Bush</u> 2% | Rand <u>Paul</u> 2% | Someone <u>Else</u> 3% | Don't <u>Know</u> 7% | (N=) 344 |
|-------------------------------------|--|--------------------------------------|--|---|-----------------------------------|------------------------------------|---------------------------------------|-------------------------------------|---------------------|
| Registered Undeclared | 66% | 11% | 4% | 2% | 4% | 3% | 1% | 8% | 128 |
| Registered Republican | 70% | 12% | 4% | 3% | 1% | 2% | 4% | 5% | 180 |
| Democrat | 75% | 8% | 0% | 5% | 2% | 0% | 0% | 11% | 25 |
| Independent | 62% | 9% | 3% | 3% | 4% | 9% | 2% | 8% | 55 |
| Republican | 68% | 12% | 5% | 3% | 2% | 1% | 3% | 6% | 252 |
| Liberal | 61% | 11% | 0% | 2% | 9% | 8% | 5% | 6% | 23 |
| Moderate | 73% | 7% | 2% | 2% | 3% | 2% | 4% | 7% | 124 |
| Conservative | 65% | 13% | 6% | 4% | 1% | 2% | 2% | 7% | 181 |
| Support Tea Party | 66% | 17% | 6% | 2% | 1% | 1% | 2% | 4% | 119 |
| Neutral | 67% | 10% | 1% | 5% | 3% | 2% | 3% | 10% | 141 |
| Oppose Tea Party | 75% | 3% | 7% | 1% | 3% | 3% | 4% | 4% | 63 |
| Voted in 2008,2012 NH Primaries | 70% | 11% | 3% | 3% | 2% | 1% | 2% | 7% | 248 |
| Voted in 2008 or 2012 NH Primary | 64% | 11% | 11% | 4% | 0% | 9% | 2% | 0% | 44 |
| Did Not Vote in Either NH Primary | 65% | 8% | 2% | 3% | 4% | 0% | 5% | 14% | 52 |
| Veteran household | 67% | 10% | 5% | 3% | 4% | 1% | 4% | 6% | 107 |
| Non-veteran | 69% | 11% | 4% | 3% | 1% | 2% | 2% | 7% | 231 |
| Union household | 61% | 21% | 2% | 4% | 0% | 0% | 7% | 6% | 37 |
| Non-union | 69% | 10% | 4% | 3% | 3% | 2% | 2% | 7% | 300 |
| Read Union Leader | 64% | 11% | 5% | 4% | 1% | 0% | 4% | 10% | 113 |
| Read Boston Globe | 78% | 4% | 2% | 6% | 0% | 3% | 3% | 5% | 36 |
| Read Local Newspapers | 65% | 13% | 6% | 2% | 1% | 2% | 4% | 7% | 109 |
| Watch WMUR | 70% | 8% | 5% | 4% | 3% | 1% | 3% | 7% | 191 |
| Listen to NHPR | 62% | 13% | 7% | 3% | 4% | 4% | 4% | 4% | 67 |
| 18 to 34 | 68% | 13% | 4% | 0% | 3% | 4% | 2% | 6% | 67 |
| 35 to 49 | 70% | 10% | 3% | 3% | 1% | 2% | 4% | 7% | 81 |
| 50 to 64 | 74% | 9% | 5% | 3% | 2% | 2% | 1% | 3% | 118 |
| 65 and over | 60% | 13% | 5% | 5% | 1% | 0% | 4% | 12% | 60 |
| Male | 72% | 11% | 3% | 3% | 2% | 2% | 3% | 5% | 203 |
| Female | 64% | 10% | 6% | 3% | 3% | 2% | 3% | 10% | 141 |
| High school or less | 60% | 13% | 6% | 2% | 3% | 4% | 4% | 8% | 65 |
| Some college | 58% | 12% | 3% | 3% | 5% | 3% | 3% | 13% | 75 |
| College graduate | 78% | 9% | 3% | 2% | 1% | 2% | 2% | 4% | 135 |
| Post-graduate | 70% | 12% | 3% | 7% | 1% | 0% | 3% | 6% | 62 |
| Attend services 1 or more/week | 60% | 11% | 7% | 6% | 4% | 1% | 3% | 7% | 79 |
| 1-2 times a month | 63% | 10% | 2% | 2% | 6% | 5% | 6% | 5% | 32 |
| Less often | 74% | 12% | 2% | 2% | 2% | 1% | 2% | 6% | 124 |
| Never | 71% | 9% | 5% | 2% | 0% | 3% | 1% | 9% | 94 |
| North Country | 66% | 7% | 3% | 4% | 8% | 3% | 0% | 8% | 38 |
| Central / Lakes | 58% | 11% | 9% | 2% | 3% | 4% | 9% | 3% | 52 |
| Connecticut Valley | 57% | 16% | 3% | 5% | 0% | 4% | 4% | 11% | 44 |
| Mass Border | 74% | 11% | 3% | 4% | 3% | 0% | 1% | 4% | 97 |
| Seacoast | 72% | 11% | 3% | 4% | 0% | 2% | 2% | 6% | 46 |
| Manchester Area | 74% | 9% | 3% | 0% | 0% | 1% | 1% | 11% | 65 |
| First Cong. Dist | 70% | 8% | 4% | 4% | 1% | 2% | 3% | 9% | 191 |
| Second Cong. Dist | 67% | 13% | 4% | 2% | 4% | 3% | 2% | 5% | 150 |

**Who is Most Likeable?
(Likely 2016 GOP Primary Voters)**

| | <u>Ben Carson</u> | <u>Donald Trump</u> | <u>Carly Fiorina</u> | <u>Marco Rubio</u> | <u>Jeb Bush</u> | <u>Chris Christie</u> | <u>Someone Else</u> | <u>Don't Know</u> | <u>(N=)</u> |
|-------------------------------------|------------------------------|--------------------------------|---------------------------------|-------------------------------|----------------------------|----------------------------------|--------------------------------|------------------------------|--------------------|
| LIKELY NH GOP PRIMARY VOTERS | 24% | 16% | 12% | 10% | 8% | 7% | 11% | 13% | 344 |
| Registered Undeclared | 26% | 14% | 13% | 6% | 8% | 5% | 10% | 18% | 128 |
| Registered Republican | 25% | 12% | 11% | 12% | 9% | 9% | 12% | 9% | 180 |
| Democrat | 17% | 11% | 10% | 11% | 14% | 11% | 9% | 17% | 25 |
| Independent | 23% | 13% | 2% | 1% | 10% | 8% | 18% | 24% | 55 |
| Republican | 24% | 16% | 14% | 12% | 7% | 6% | 10% | 11% | 252 |
| Liberal | 24% | 8% | 6% | 6% | 12% | 29% | 0% | 15% | 23 |
| Moderate | 21% | 16% | 11% | 8% | 12% | 7% | 12% | 12% | 124 |
| Conservative | 25% | 16% | 13% | 12% | 4% | 5% | 13% | 12% | 181 |
| Support Tea Party | 30% | 16% | 10% | 9% | 7% | 6% | 13% | 9% | 119 |
| Neutral | 22% | 15% | 13% | 12% | 8% | 9% | 10% | 12% | 141 |
| Oppose Tea Party | 21% | 12% | 13% | 9% | 10% | 7% | 14% | 14% | 63 |
| Voted in 2008,2012 NH Primaries | 27% | 12% | 9% | 12% | 8% | 9% | 13% | 10% | 248 |
| Voted in 2008 or 2012 NH Primary | 21% | 19% | 29% | 7% | 6% | 0% | 5% | 13% | 44 |
| Did Not Vote in Either NH Primary | 9% | 29% | 8% | 2% | 6% | 5% | 11% | 30% | 52 |
| Veteran household | 24% | 11% | 10% | 11% | 8% | 11% | 13% | 11% | 107 |
| Non-veteran | 24% | 17% | 12% | 9% | 7% | 5% | 11% | 14% | 231 |
| Union household | 21% | 18% | 10% | 20% | 5% | 14% | 9% | 4% | 37 |
| Non-union | 24% | 15% | 12% | 8% | 8% | 6% | 12% | 14% | 300 |
| Read Union Leader | 21% | 16% | 12% | 13% | 8% | 8% | 12% | 10% | 113 |
| Read Boston Globe | 23% | 14% | 7% | 21% | 4% | 12% | 17% | 2% | 36 |
| Read Local Newspapers | 24% | 14% | 12% | 13% | 8% | 10% | 10% | 10% | 109 |
| Watch WMUR | 21% | 18% | 10% | 12% | 9% | 8% | 10% | 13% | 191 |
| Listen to NHPR | 25% | 18% | 9% | 8% | 13% | 3% | 10% | 13% | 67 |
| 18 to 34 | 5% | 20% | 21% | 7% | 7% | 4% | 14% | 22% | 67 |
| 35 to 49 | 27% | 21% | 15% | 8% | 9% | 11% | 2% | 7% | 81 |
| 50 to 64 | 32% | 12% | 9% | 11% | 7% | 8% | 12% | 10% | 118 |
| 65 and over | 26% | 10% | 6% | 13% | 8% | 5% | 18% | 15% | 60 |
| Male | 20% | 18% | 14% | 10% | 7% | 7% | 15% | 10% | 203 |
| Female | 29% | 12% | 8% | 9% | 9% | 8% | 6% | 19% | 141 |
| High school or less | 17% | 26% | 7% | 7% | 5% | 6% | 14% | 19% | 65 |
| Some college | 18% | 17% | 8% | 4% | 11% | 8% | 12% | 22% | 75 |
| College graduate | 28% | 13% | 15% | 10% | 7% | 8% | 9% | 8% | 135 |
| Post-graduate | 29% | 8% | 11% | 18% | 8% | 6% | 12% | 8% | 62 |
| Attend services 1 or more/week | 23% | 13% | 17% | 9% | 12% | 4% | 12% | 11% | 79 |
| 1-2 times a month | 27% | 9% | 10% | 17% | 12% | 4% | 9% | 12% | 32 |
| Less often | 21% | 18% | 12% | 7% | 6% | 8% | 14% | 15% | 124 |
| Never | 25% | 17% | 8% | 10% | 6% | 10% | 9% | 15% | 94 |
| North Country | 16% | 21% | 8% | 12% | 8% | 5% | 11% | 19% | 38 |
| Central / Lakes | 28% | 21% | 4% | 11% | 6% | 4% | 21% | 5% | 52 |
| Connecticut Valley | 27% | 12% | 10% | 4% | 7% | 8% | 10% | 22% | 44 |
| Mass Border | 20% | 19% | 15% | 10% | 6% | 12% | 9% | 8% | 97 |
| Seacoast | 24% | 4% | 16% | 12% | 12% | 7% | 6% | 19% | 46 |
| Manchester Area | 27% | 13% | 12% | 9% | 8% | 3% | 12% | 16% | 65 |
| First Cong. Dist | 24% | 17% | 12% | 10% | 7% | 7% | 10% | 13% | 191 |
| Second Cong. Dist | 23% | 14% | 11% | 9% | 9% | 7% | 13% | 14% | 150 |

**Who is the Most Conservative?
(Likely 2016 GOP Primary Voters)**

| | <u>Ted Cruz</u> 18% | <u>Mike Huckabee</u> 13% | <u>Rand Paul</u> 9% | <u>Donald Trump</u> 8% | <u>Jeb Bush</u> 8% | <u>Ben Carson</u> 6% | <u>Someone Else</u> 15% | <u>Don't Know</u> 24% | <u>(N=)</u> 344 |
|-------------------------------------|--|---|--|---|---|---|--|--|----------------------------------|
| LIKELY NH GOP PRIMARY VOTERS | | | | | | | | | |
| Registered Undeclared | 19% | 18% | 11% | 8% | 4% | 2% | 10% | 27% | 128 |
| Registered Republican | 21% | 11% | 8% | 4% | 8% | 8% | 19% | 20% | 180 |
| Democrat | 18% | 30% | 12% | 9% | 5% | 3% | 2% | 21% | 25 |
| Independent | 15% | 7% | 14% | 8% | 0% | 1% | 16% | 40% | 55 |
| Republican | 18% | 13% | 7% | 8% | 10% | 7% | 16% | 20% | 252 |
| Liberal | 5% | 16% | 3% | 5% | 16% | 11% | 5% | 40% | 23 |
| Moderate | 16% | 22% | 8% | 7% | 6% | 3% | 14% | 25% | 124 |
| Conservative | 22% | 7% | 10% | 9% | 8% | 7% | 18% | 19% | 181 |
| Support Tea Party | 25% | 10% | 8% | 7% | 7% | 8% | 15% | 19% | 119 |
| Neutral | 14% | 13% | 8% | 8% | 11% | 6% | 17% | 24% | 141 |
| Oppose Tea Party | 18% | 22% | 14% | 7% | 4% | 3% | 11% | 21% | 63 |
| Voted in 2008,2012 NH Primaries | 22% | 14% | 8% | 3% | 8% | 7% | 17% | 21% | 248 |
| Voted in 2008 or 2012 NH Primary | 16% | 15% | 20% | 15% | 6% | 5% | 10% | 12% | 44 |
| Did Not Vote in Either NH Primary | 1% | 4% | 3% | 24% | 9% | 2% | 8% | 49% | 52 |
| Veteran household | 23% | 9% | 11% | 8% | 6% | 4% | 16% | 22% | 107 |
| Non-veteran | 16% | 15% | 8% | 8% | 8% | 6% | 14% | 25% | 231 |
| Union household | 23% | 24% | 11% | 8% | 12% | 3% | 10% | 9% | 37 |
| Non-union | 17% | 12% | 8% | 8% | 7% | 6% | 16% | 26% | 300 |
| Read Union Leader | 20% | 7% | 11% | 5% | 10% | 9% | 18% | 20% | 113 |
| Read Boston Globe | 9% | 24% | 13% | 12% | 7% | 4% | 14% | 15% | 36 |
| Read Local Newspapers | 21% | 17% | 11% | 7% | 6% | 4% | 15% | 19% | 109 |
| Watch WMUR | 15% | 13% | 11% | 9% | 9% | 6% | 17% | 21% | 191 |
| Listen to NHPR | 18% | 16% | 11% | 11% | 5% | 5% | 15% | 19% | 67 |
| 18 to 34 | 12% | 14% | 8% | 13% | 9% | 4% | 4% | 36% | 67 |
| 35 to 49 | 11% | 19% | 8% | 6% | 7% | 3% | 18% | 27% | 81 |
| 50 to 64 | 29% | 12% | 11% | 5% | 6% | 7% | 16% | 13% | 118 |
| 65 and over | 14% | 9% | 2% | 8% | 12% | 9% | 20% | 27% | 60 |
| Male | 22% | 15% | 11% | 8% | 6% | 6% | 15% | 18% | 203 |
| Female | 11% | 10% | 7% | 7% | 11% | 6% | 15% | 33% | 141 |
| High school or less | 11% | 5% | 9% | 10% | 14% | 7% | 13% | 31% | 65 |
| Some college | 17% | 5% | 12% | 6% | 12% | 3% | 11% | 34% | 75 |
| College graduate | 19% | 16% | 9% | 9% | 6% | 6% | 17% | 19% | 135 |
| Post-graduate | 26% | 25% | 5% | 5% | 0% | 7% | 17% | 16% | 62 |
| Attend services 1 or more/week | 12% | 12% | 7% | 8% | 7% | 12% | 20% | 23% | 79 |
| 1-2 times a month | 17% | 15% | 14% | 8% | 2% | 5% | 23% | 17% | 32 |
| Less often | 25% | 15% | 7% | 8% | 9% | 3% | 11% | 23% | 124 |
| Never | 16% | 13% | 8% | 8% | 9% | 5% | 13% | 29% | 94 |
| North Country | 10% | 6% | 9% | 10% | 6% | 3% | 17% | 38% | 38 |
| Central / Lakes | 16% | 13% | 10% | 9% | 9% | 10% | 19% | 14% | 52 |
| Connecticut Valley | 15% | 9% | 11% | 22% | 1% | 14% | 6% | 22% | 44 |
| Mass Border | 22% | 17% | 6% | 5% | 6% | 5% | 19% | 19% | 97 |
| Seacoast | 19% | 17% | 13% | 3% | 14% | 3% | 7% | 25% | 46 |
| Manchester Area | 19% | 10% | 10% | 4% | 9% | 2% | 14% | 32% | 65 |
| First Cong. Dist | 15% | 13% | 11% | 6% | 11% | 4% | 17% | 23% | 191 |
| Second Cong. Dist | 21% | 14% | 7% | 10% | 3% | 8% | 11% | 26% | 150 |

**Who has the Best Chance of Winning the General Election?
(Likely 2016 GOP Primary Voters)**

| | Donald <u>Trump</u> | Jeb <u>Bush</u> | Carly <u>Fiorina</u> | Marco <u>Rubio</u> | Ben <u>Carson</u> | John <u>Kasich</u> | Someone <u>Else</u> | Don't <u>Know</u> | (N=) |
|-------------------------------------|--------------------------------|----------------------------|---------------------------------|-------------------------------|------------------------------|-------------------------------|--------------------------------|------------------------------|-------------|
| LIKELY NH GOP PRIMARY VOTERS | 27% | 16% | 9% | 7% | 6% | 6% | 8% | 22% | 344 |
| Registered Undeclared | 24% | 14% | 10% | 6% | 7% | 7% | 9% | 23% | 128 |
| Registered Republican | 23% | 17% | 9% | 9% | 5% | 6% | 8% | 23% | 180 |
| Democrat | 13% | 30% | 5% | 18% | 3% | 5% | 10% | 16% | 25 |
| Independent | 18% | 18% | 10% | 2% | 7% | 4% | 9% | 33% | 55 |
| Republican | 29% | 15% | 10% | 7% | 6% | 6% | 8% | 19% | 252 |
| Liberal | 24% | 23% | 0% | 9% | 18% | 5% | 10% | 11% | 23 |
| Moderate | 28% | 20% | 5% | 6% | 7% | 7% | 4% | 23% | 124 |
| Conservative | 25% | 12% | 12% | 9% | 4% | 6% | 11% | 22% | 181 |
| Support Tea Party | 31% | 8% | 13% | 9% | 6% | 3% | 10% | 20% | 119 |
| Neutral | 23% | 19% | 8% | 6% | 6% | 7% | 7% | 24% | 141 |
| Oppose Tea Party | 21% | 26% | 6% | 8% | 4% | 10% | 8% | 18% | 63 |
| Voted in 2008,2012 NH Primaries | 21% | 17% | 10% | 8% | 6% | 7% | 8% | 23% | 248 |
| Voted in 2008 or 2012 NH Primary | 34% | 10% | 9% | 5% | 9% | 3% | 11% | 18% | 44 |
| Did Not Vote in Either NH Primary | 47% | 14% | 3% | 4% | 5% | 2% | 5% | 20% | 52 |
| Veteran household | 18% | 19% | 8% | 9% | 5% | 6% | 8% | 28% | 107 |
| Non-veteran | 31% | 15% | 10% | 7% | 6% | 6% | 8% | 19% | 231 |
| Union household | 34% | 15% | 4% | 19% | 14% | 7% | 0% | 7% | 37 |
| Non-union | 26% | 16% | 10% | 6% | 5% | 6% | 9% | 24% | 300 |
| Read Union Leader | 24% | 15% | 8% | 12% | 7% | 8% | 9% | 17% | 113 |
| Read Boston Globe | 31% | 25% | 5% | 5% | 3% | 8% | 13% | 10% | 36 |
| Read Local Newspapers | 28% | 15% | 8% | 11% | 7% | 4% | 10% | 16% | 109 |
| Watch WMUR | 28% | 16% | 10% | 8% | 5% | 6% | 8% | 19% | 191 |
| Listen to NHPR | 23% | 15% | 9% | 7% | 5% | 7% | 11% | 23% | 67 |
| 18 to 34 | 34% | 17% | 8% | 6% | 10% | 2% | 9% | 15% | 67 |
| 35 to 49 | 29% | 20% | 13% | 7% | 8% | 0% | 6% | 17% | 81 |
| 50 to 64 | 24% | 14% | 8% | 8% | 4% | 10% | 11% | 22% | 118 |
| 65 and over | 19% | 17% | 7% | 10% | 3% | 7% | 4% | 34% | 60 |
| Male | 33% | 16% | 10% | 6% | 7% | 7% | 7% | 14% | 203 |
| Female | 18% | 15% | 7% | 8% | 4% | 3% | 10% | 34% | 141 |
| High school or less | 40% | 15% | 7% | 8% | 7% | 1% | 10% | 13% | 65 |
| Some college | 34% | 13% | 7% | 6% | 8% | 3% | 12% | 18% | 75 |
| College graduate | 22% | 17% | 11% | 8% | 7% | 6% | 4% | 25% | 135 |
| Post-graduate | 13% | 17% | 11% | 7% | 1% | 14% | 9% | 27% | 62 |
| Attend services 1 or more/week | 26% | 13% | 12% | 4% | 10% | 4% | 6% | 25% | 79 |
| 1-2 times a month | 17% | 16% | 8% | 11% | 6% | 14% | 1% | 25% | 32 |
| Less often | 27% | 15% | 11% | 7% | 5% | 7% | 7% | 21% | 124 |
| Never | 30% | 20% | 5% | 8% | 4% | 2% | 12% | 17% | 94 |
| North Country | 32% | 14% | 2% | 6% | 4% | 6% | 4% | 32% | 38 |
| Central / Lakes | 23% | 15% | 9% | 8% | 2% | 7% | 14% | 22% | 52 |
| Connecticut Valley | 19% | 12% | 10% | 1% | 12% | 6% | 14% | 27% | 44 |
| Mass Border | 35% | 14% | 10% | 9% | 7% | 5% | 5% | 14% | 97 |
| Seacoast | 25% | 20% | 13% | 10% | 7% | 0% | 6% | 19% | 46 |
| Manchester Area | 20% | 18% | 8% | 5% | 3% | 10% | 9% | 27% | 65 |
| First Cong. Dist | 29% | 17% | 10% | 7% | 5% | 5% | 7% | 20% | 191 |
| Second Cong. Dist | 23% | 14% | 8% | 7% | 8% | 7% | 10% | 24% | 150 |

**Who has the Right Experience to be President?
(Likely 2016 GOP Primary Voters)**

| | Jeb <u>Bush</u> | Donald <u>Trump</u> | Carly <u>Fiorina</u> | Marco <u>Rubio</u> | Ben <u>Carson</u> | John <u>Kasich</u> | Someone <u>Else</u> | Don't <u>Know</u> | (N=) |
|-------------------------------------|----------------------------|--------------------------------|---------------------------------|-------------------------------|------------------------------|-------------------------------|--------------------------------|------------------------------|-------------|
| LIKELY NH GOP PRIMARY VOTERS | 17% | 14% | 11% | 10% | 7% | 6% | 16% | 19% | 342 |
| Registered Undeclared | 16% | 12% | 12% | 15% | 6% | 2% | 19% | 18% | 128 |
| Registered Republican | 18% | 12% | 11% | 7% | 6% | 10% | 18% | 17% | 179 |
| Democrat | 13% | 14% | 12% | 5% | 11% | 0% | 20% | 26% | 25 |
| Independent | 13% | 11% | 13% | 10% | 5% | 1% | 19% | 28% | 54 |
| Republican | 19% | 14% | 11% | 10% | 6% | 7% | 16% | 17% | 251 |
| Liberal | 19% | 13% | 11% | 5% | 14% | 3% | 5% | 29% | 23 |
| Moderate | 21% | 14% | 13% | 10% | 8% | 5% | 9% | 19% | 124 |
| Conservative | 15% | 14% | 10% | 9% | 5% | 6% | 23% | 18% | 179 |
| Support Tea Party | 10% | 14% | 9% | 15% | 7% | 5% | 26% | 15% | 119 |
| Neutral | 25% | 16% | 11% | 9% | 5% | 7% | 9% | 17% | 140 |
| Oppose Tea Party | 17% | 6% | 18% | 5% | 10% | 4% | 18% | 22% | 63 |
| Voted in 2008,2012 NH Primaries | 17% | 11% | 13% | 10% | 8% | 7% | 16% | 16% | 246 |
| Voted in 2008 or 2012 NH Primary | 13% | 13% | 4% | 13% | 0% | 3% | 26% | 28% | 44 |
| Did Not Vote in Either NH Primary | 20% | 29% | 8% | 3% | 3% | 0% | 9% | 28% | 52 |
| Veteran household | 16% | 9% | 15% | 7% | 8% | 7% | 16% | 22% | 106 |
| Non-veteran | 18% | 16% | 10% | 11% | 6% | 5% | 17% | 18% | 231 |
| Union household | 9% | 20% | 16% | 6% | 12% | 9% | 23% | 5% | 37 |
| Non-union | 18% | 13% | 11% | 10% | 6% | 5% | 16% | 21% | 299 |
| Read Union Leader | 18% | 14% | 12% | 8% | 7% | 7% | 16% | 18% | 112 |
| Read Boston Globe | 14% | 5% | 18% | 7% | 19% | 4% | 11% | 22% | 36 |
| Read Local Newspapers | 17% | 11% | 13% | 7% | 9% | 7% | 21% | 14% | 109 |
| Watch WMUR | 19% | 14% | 13% | 9% | 8% | 6% | 10% | 20% | 190 |
| Listen to NHPR | 12% | 11% | 7% | 11% | 9% | 6% | 22% | 22% | 67 |
| 18 to 34 | 20% | 11% | 5% | 3% | 2% | 2% | 32% | 25% | 67 |
| 35 to 49 | 15% | 19% | 3% | 18% | 9% | 4% | 16% | 16% | 80 |
| 50 to 64 | 18% | 11% | 16% | 10% | 8% | 7% | 13% | 16% | 118 |
| 65 and over | 18% | 16% | 17% | 6% | 6% | 9% | 8% | 20% | 60 |
| Male | 16% | 15% | 14% | 10% | 6% | 4% | 21% | 15% | 201 |
| Female | 18% | 13% | 8% | 9% | 8% | 8% | 10% | 26% | 141 |
| High school or less | 16% | 12% | 13% | 3% | 6% | 7% | 23% | 20% | 65 |
| Some college | 17% | 20% | 8% | 11% | 4% | 2% | 15% | 23% | 74 |
| College graduate | 18% | 13% | 12% | 10% | 8% | 6% | 16% | 18% | 134 |
| Post-graduate | 17% | 11% | 13% | 14% | 9% | 7% | 12% | 16% | 62 |
| Attend services 1 or more/week | 24% | 10% | 6% | 14% | 6% | 3% | 19% | 18% | 79 |
| 1-2 times a month | 21% | 12% | 21% | 3% | 3% | 6% | 24% | 9% | 31 |
| Less often | 18% | 12% | 13% | 12% | 5% | 5% | 17% | 18% | 124 |
| Never | 10% | 20% | 10% | 6% | 11% | 8% | 11% | 23% | 94 |
| North Country | 22% | 21% | 8% | 6% | 5% | 6% | 7% | 24% | 38 |
| Central / Lakes | 17% | 12% | 11% | 7% | 8% | 1% | 21% | 22% | 52 |
| Connecticut Valley | 13% | 22% | 8% | 9% | 6% | 2% | 25% | 15% | 44 |
| Mass Border | 18% | 17% | 13% | 11% | 6% | 9% | 14% | 13% | 95 |
| Seacoast | 18% | 6% | 5% | 16% | 7% | 5% | 19% | 24% | 46 |
| Manchester Area | 16% | 9% | 16% | 6% | 8% | 7% | 14% | 24% | 65 |
| First Cong. Dist | 18% | 13% | 9% | 10% | 6% | 6% | 16% | 21% | 190 |
| Second Cong. Dist | 16% | 15% | 14% | 9% | 7% | 4% | 17% | 18% | 149 |

**Most Important To Your Vote In Presidential Primary?
(Likely 2016 GOP Primary Voters)**

| LIKELY NH GOP PRIMARY VOTERS | <u>Jobs/ Economy</u> 29% | <u>Health Care</u> 5% | <u>Foreign Policy</u> 21% | <u>Immi- gration</u> 14% | <u>Taxes</u> 2% | <u>Budget/ Debt</u> 8% | <u>Social Issues</u> 3% | <u>Educ- ation</u> 1% | <u>Other/ DK</u> 16% | <u>(N=)</u> 333 |
|-------------------------------------|---|--------------------------------------|--|---|----------------------------|---------------------------------------|--|--------------------------------------|-------------------------------------|----------------------------|
| Registered Undeclared | 35% | 5% | 16% | 15% | 2% | 6% | 5% | 0% | 16% | 124 |
| Registered Republican | 27% | 4% | 26% | 14% | 2% | 10% | 1% | 1% | 13% | 176 |
| Democrat | 32% | 4% | 15% | 17% | 9% | 5% | 0% | 5% | 14% | 25 |
| Independent | 37% | 2% | 16% | 15% | 0% | 9% | 3% | 0% | 18% | 51 |
| Republican | 29% | 5% | 24% | 14% | 2% | 8% | 3% | 1% | 14% | 245 |
| Liberal | 22% | 5% | 16% | 11% | 18% | 9% | 0% | 0% | 19% | 21 |
| Moderate | 33% | 5% | 18% | 14% | 3% | 8% | 0% | 1% | 17% | 123 |
| Conservative | 29% | 5% | 26% | 14% | 0% | 6% | 4% | 1% | 14% | 173 |
| Voted in 2008,2012 NH Primaries | 31% | 5% | 23% | 14% | 3% | 8% | 2% | 1% | 12% | 240 |
| Voted in 2008 or 2012 NH Primary | 28% | 7% | 30% | 12% | 0% | 5% | 6% | 0% | 13% | 42 |
| Did Not Vote in Either NH Primary | 22% | 5% | 8% | 19% | 0% | 8% | 2% | 3% | 35% | 51 |
| Veteran household | 20% | 5% | 27% | 18% | 2% | 11% | 1% | 1% | 15% | 104 |
| Non-veteran | 34% | 5% | 19% | 13% | 3% | 6% | 3% | 1% | 15% | 224 |
| Union household | 28% | 5% | 23% | 23% | 0% | 11% | 0% | 0% | 11% | 37 |
| Non-union | 30% | 5% | 21% | 14% | 3% | 7% | 3% | 1% | 15% | 290 |
| Read Union Leader | 31% | 5% | 22% | 15% | 3% | 7% | 4% | 1% | 12% | 110 |
| Read Boston Globe | 22% | 7% | 25% | 18% | 10% | 8% | 0% | 0% | 11% | 35 |
| Read Local Newspapers | 33% | 7% | 22% | 12% | 4% | 6% | 2% | 0% | 15% | 107 |
| Watch WMUR | 29% | 8% | 22% | 14% | 2% | 6% | 2% | 1% | 15% | 183 |
| Listen to NHPR | 35% | 4% | 20% | 12% | 4% | 8% | 6% | 2% | 9% | 65 |
| 18 to 34 | 25% | 2% | 18% | 11% | 2% | 7% | 6% | 2% | 26% | 64 |
| 35 to 49 | 38% | 12% | 10% | 16% | 6% | 5% | 2% | 0% | 12% | 78 |
| 50 to 64 | 31% | 3% | 28% | 14% | 2% | 9% | 1% | 2% | 10% | 116 |
| 65 and over | 21% | 4% | 31% | 14% | 1% | 11% | 1% | 0% | 17% | 57 |
| Male | 30% | 4% | 20% | 15% | 2% | 8% | 2% | 1% | 19% | 195 |
| Female | 29% | 7% | 24% | 14% | 4% | 7% | 3% | 1% | 12% | 138 |
| High school or less | 17% | 5% | 17% | 12% | 4% | 10% | 9% | 2% | 24% | 62 |
| Some college | 14% | 6% | 27% | 19% | 2% | 8% | 1% | 0% | 23% | 74 |
| College graduate | 40% | 7% | 22% | 12% | 2% | 3% | 2% | 1% | 11% | 130 |
| Post-graduate | 41% | 0% | 17% | 18% | 2% | 15% | 0% | 2% | 5% | 60 |
| Attend services 1 or more/week | 21% | 6% | 28% | 10% | 1% | 4% | 5% | 2% | 24% | 75 |
| 1-2 times a month | 24% | 0% | 33% | 18% | 2% | 10% | 2% | 0% | 10% | 32 |
| Less often | 31% | 7% | 20% | 13% | 3% | 8% | 3% | 2% | 12% | 118 |
| Never | 39% | 4% | 16% | 16% | 4% | 10% | 0% | 0% | 13% | 93 |
| North Country | 23% | 5% | 19% | 4% | 0% | 11% | 0% | 0% | 38% | 35 |
| Central / Lakes | 27% | 5% | 27% | 11% | 0% | 9% | 7% | 0% | 14% | 51 |
| Connecticut Valley | 36% | 9% | 15% | 15% | 4% | 3% | 3% | 0% | 15% | 43 |
| Mass Border | 30% | 7% | 20% | 19% | 5% | 5% | 1% | 3% | 11% | 94 |
| Seacoast | 31% | 6% | 24% | 15% | 5% | 2% | 2% | 0% | 16% | 46 |
| Manchester Area | 29% | 1% | 22% | 16% | 0% | 14% | 3% | 2% | 12% | 65 |
| First Cong. Dist | 28% | 6% | 22% | 14% | 2% | 10% | 4% | 1% | 13% | 184 |
| Second Cong. Dist | 32% | 5% | 20% | 14% | 3% | 5% | 1% | 1% | 19% | 146 |